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## MEDIA ADVISORY

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### **Inaugural Higher Education Event to be held in Sacramento**

***Commission co-sponsors a Black College Expo™ at Sac State November 17, 2018***

Sacramento, CA (2018) – The California Student Aid Commission and the National College Resources Foundation in partnership with California State University, Sacramento are bringing the first Black College Expo™ to Sacramento, on November 17, 2018. This free event will be held at Sac State from 9 a.m. to 5 p.m. and will allow students to meet with representatives from several universities and colleges and learn about scholarship and financial aid.

“We are excited to partner with Sac State and the National College Resources Foundation to bring this event to Sacramento and the surrounding areas for the first time,” said Lupita Cortez Alcalá, Executive Director of the California Student Aid Commission. “We have been participating in the Black College Expos™ that have been held in Los Angeles and Oakland for a number of years now and we thought Sacramento area students could benefit from this great resource.”

The Commission and Sacramento Cal-SOAP will be providing a Cash for College workshop from 9 a.m. to 3 p.m. that assists students with completing and filing a FAFSA (Free Application for Federal Student Aid) or a California Dream Act Application (CADAA) to obtain access to state, federal and institutional financial aid. In addition, students will have access to more than 40 universities offering free applications, accepting enrollment, and offering scholarships. The event also includes seminars on preparing for college, SAT and ACT preparation, and a Commission presentation about the Cal Grant Transfer Entitlement program.

Sac State will be offering a campus tour in the afternoon and students should arrive by 1:00pm to join the tour. Students should bring with them high school transcripts along with ACT or SAT scores, and also remember to submit an essay for a NCRF “Win DOLLARS for college” scholarship.

The Black College Expo™ celebrates a college-going culture by encouraging and promoting the importance of higher education for all students.

You can find more information here: <https://www.csac.ca.gov/event/black-college-expo-sacramento>

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*The California Student Aid Commission is the state’s policy leader in the administration of financial aid for higher education, making education beyond high school financially accessible to all Californians. California Student Aid Commission serves the needs of not only today’s college students but tomorrow’s students, guiding them through the application process. Information and tools are available online for the parents of tomorrow’s college and career technical students, a fully staffed call center answers questions and the California Student Aid Commission provides workshops and funds grants to organizations that provide access opportunities for students who are first in their family to attend institutions of higher education. For more information on how the California Student Aid Commission serves to educate, inform, and support students, their educational institutions, and the professionals who assist them please visit our website at <https://www.csac.ca.gov> or follow us on [Twitter @castudentaid](https://twitter.com/castudentaid) and [Facebook <https://www.facebook.com/CSAC.StudentAidCommission/>](https://www.facebook.com/CSAC.StudentAidCommission/).*