



# SPECIAL ALERT

STATE OF  
CALIFORNIA



## Update from the California Student Aid Commission

December 7, 2015

GSA 2015-54

TO: High School Counselors

FROM: Catalina G. Mistler   
Chief, Program Administration & Services Division

SUBJECT: **Register for a California Cash for College Workshop**

This Special Alert from the California Student Aid Commission (Commission) reminds High School counselors that there is still time to register for a California Cash for College (CCFC) workshop. If you are hosting a financial aid night to educate your students and their families about available financial aid, consider combining it to a CCFC workshop.

- The CCFC workshop series is a partnership effort of high schools, community colleges, universities, and community groups funded by the Commission, campuses, regional CCFC Coordinating Organizations (RCOs) and local organizations.
- To help ensure that each workshop achieves the mission of assisting low income and first generation college-bound high school seniors apply for all possible financial aid, CCFC offers outreach materials, student follow-up tools, and available social marketing or other marketing resources.

Your workshop will receive the following support:

- Event registration support
- Outreach supplies and materials to promote your workshop
- Student exit surveys
- Access to student contact information for requested financial aid follow-up
- Ability to request site support funds

To register your Cash for College Workshop, you must complete a Partnership Agreement and Outreach Action Plan and send it to [cashforcollege@csac.ca.gov](mailto:cashforcollege@csac.ca.gov). You may access these forms on the Commission's website at <http://www.csac.ca.gov/doc.asp?id=1335>.

Cash for College Workshops run from January 4, 2016 through the Cal Grant and Middle Class Scholarship application deadline of **March 2, 2016**. Please let us know if we can help in any way.

### Need to contact us?

- Statewide Cash for College Office phone number: (916) 464-2644
- E-mail: [cashforcollege@csac.ca.gov](mailto:cashforcollege@csac.ca.gov)
- FAX: (916) 464-7977

***Working together to effectively promote education beyond high school!***