TO: High School Counselors

FROM: Catalina G. Mistler, Chief, Program Administration & Services Division

SUBJECT: Register for a California Cash for College Workshop

This Special Alert from the California Student Aid Commission (Commission) reminds High School counselors that there is still time to register for a California Cash for College (CCFC) workshop. If you are hosting a financial aid night to educate your students and their families about available financial aid, consider combining it to a CCFC workshop.

- The CCFC workshop series is a partnership effort of high schools, community colleges, universities, and community groups funded by the Commission, campuses, regional CCFC Coordinating Organizations (RCOs) and local organizations.

- To help ensure that each workshop achieves the mission of assisting low income and first generation college-bound high school seniors apply for all possible financial aid, CCFC offers outreach materials, student follow-up tools, and available social marketing or other marketing resources.

Your workshop will receive the following support:

- Event registration support
- Outreach supplies and materials to promote your workshop
- Student exit surveys
- Access to student contact information for requested financial aid follow-up
- Ability to request site support funds

To register your Cash for College Workshop, you must complete a Partnership Agreement and Outreach Action Plan and send it to cashforcollege@csac.ca.gov. You may access these forms on the Commission’s website at http://www.csac.ca.gov/doc.asp?id=1335.

Cash for College Workshops run from January 4, 2016 through the Cal Grant and Middle Class Scholarship application deadline of March 2, 2016. Please let us know if we can help in any way.

Need to contact us?

- Statewide Cash for College Office phone number: (916) 464-2644
- E-mail: cashforcollege@csac.ca.gov
- FAX: (916) 464-7977

*Working together to effectively promote education beyond high school!*