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TO: Financial Aid Administrators High School Counselors

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FROM: Catalina G. Mistler Chief, Program Administration & Services Division

SUBJECT: New Digital Communication Tools

This Special Alert from the California Student Aid Commission (Commission) describes new Digital Communication Tools available to assist students in learning about and applying for student financial aid.

The new digital communication tools are:

- The Commission's FASFA Text back campaign with Get Schooled: Text the word "FAFSA" to 335577 to get basic FAFSA questions answered.
- The Commission's Mobile App located on the California Mobile Gallery: To access the mobile gallery, visit: https://www.mobilegallery.ca.gov click on Student Aid Commission and download the mobile Cash for College Workshop locator. Click on "set my location" to allow the GPS to locate the nearest Cash for College Workshops. You can also access it through the Commission's homepage.
- The Commission's Fund Your Future is now a digital magazine. You may view, download and/or share the digital magazine, including the Fund Your Future App. Visit <u>www.fundyourfuture.org</u> or click through from the <u>www.csac.ca.gov</u> home page. You may order hard copies of the Fund Your Future Magazine using the Commission's epubs online ordering system.

Mass communication continues the transition towards personal communication devices. The above services allow students to get the information they need to apply for financial aid when they need it.

If you have any questions, please contact Patti Colston at (916) 464-8043 or via e-mail at pcolston@csac.ca.gov.

Need to contact us?

- > Institutional Support phone number: (888) 294-0153
- E-mail: <u>schoolsupport@csac.ca.gov</u>

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