

FOR IMMEDIATE RELEASE: JANUARY 9, 2017

CONTACT: PATTI COLSTON (916) 206-1285

STEPS TO COLLEGE 2017

2017 Pasos a la Universidad Invites 3,000 Latino High School Students to College Financial Aid & Admissions Feria

WHO: The Consulate General of Mexico in Sacramento, the California Student Aid Commission;

Cien Amigos; the Mexican Cultural Center of Northern California; and, others

WHEN: Saturday, February 4, 2017, from 8:00 a.m. to 3:00 p.m.

WHERE: Consulate General of Mexico in Sacramento, located at 2093 Arena Boulevard,

in the Natomas neighborhood of Sacramento.

WHAT: Steps to College 2017 is a FREE event for Latino families. Steps to College 2017 will highlight

the importance of higher education for Latino high school students. This event is presented in both Spanish and English - parents are welcome and encouraged to attend. Students will have the opportunity to apply on-site for the California Dream Act financial aid, Cal Grants, and institutional aid and, if students are eligible, federal grants. Public and private California colleges and universities, and Mexican higher educational institutions, will attend providing information

about their admission and financial aid processes

WHY: The college financial aid application period in California began on October 1, 2016 and is open

until March 2, 2017. Visit www.csac.ca.gov for more detailed information. Register online at

www.stepstocollegesac.org.

The objective of **Steps to College 2017** is: 1.) To explain the full array of resources available for Latino students to finance their higher education 2.) To expose Latino families to the admissions process on Northern California higher education institutions; and 3.) To assist Latino students in completing their student aid applications. Student workshop topics will include Deferred Action for Childhood Arrivals (DACA), The California Dream Act Application (CADAA) Financial Aid, College and University Admissions, and Consular Affairs and more. For more information please contact Patti Colston at 916.206.1285. View a video clip of Steps to College at http://www.youtube.com/watch?v=BJudZTX0548.