



SPECIAL ALERT

STATE OF
CALIFORNIA



Update from the California Student Aid Commission

April 8, 2022

GSA 2022-25

TO: Financial Aid Administrators
High School Counselors

FROM: Tae Kang *Tae Kang*
Deputy Director, Program Administration & Services Division

SUBJECT: **3rd Annual California College Affordability Summit - Schedule**

This Special Alert from the California Student Aid Commission (Commission) announces the speakers, presenters, and schedule for the 3rd annual California College Affordability Summit (Summit) presented by the Commission in partnership with the Riverside County Office of Education and The Education Trust-West. The Summit will be held virtually on April 20 and 21, 2022 from 9:00am - 12:00pm each day.

Presenters and Speakers

The Commission is pleased to welcome an exciting slate of speakers on Wednesday, April 20, including California State Assembly Majority Leader Eloise Gómez Reyes, Commission Executive Director Marlene Garcia, Riverside County Office of Education Executive Director Catalina Cifuentes, and The Education Trust-West Executive Director Dr. Christopher J. Nellum. On Thursday, April 21, we will hear from Sacramento State Director of Educational Equity Outreach/Equity Strategist Dr. Chao Vang.

The organizations presenting at the Summit include the California College Guidance Initiative, NorCal College Promise Coalition, SoCal CAN Let's Go to College Team, the California Student Opportunity and Access Program (Cal-SOAP), Immigrants Rising, UC Immigrant Legal Services Center, uAspire, WestEd, Parent Institute for Quality Education (PIQE), MoneyThink, Val Verde Unified School District, the California Student Aid Commission, The Education Trust-West, and more!

Schedule

Day 1: Wednesday, April 20th, 2022

- 8:30am – 9:00am Start Your Morning with DJ Steve Vassor
- 9:00am – 9:50am Welcome and General Session
- 10:00am – 10:55am Breakout Session 1: The financial aid applications and resources
- 11:00am – 12:00pm Race to Submit Award Ceremony

Day 2: Thursday, April 21st, 2022

- 8:30am – 9:00am Musical Guest Alfonso Olachea
- 9:00am – 9:25am Keynote Speaker
- 9:40am – 10:35am Breakout Session 2: Best practices, engaging families, and building partnerships
- 10:50am – 11:45am Breakout Session 3: Beyond the financial aid application

Registration

We hope you do not miss the opportunity to be part of this exciting event in such a pivotal time for our state. [Register now for this free event!](#)

On Wednesday, April 13, all registered attendees will receive a link to the event platform, **Sched**, to view the sessions and build your schedule. Sched is where you will access the Zoom links for each session you want to attend.

The Summit will equip K-12 educators, high school counselors, college financial aid administrators, student advocates, and policy leaders with the information, resources, and tools at their disposal to be successful in the implementation of the new financial aid completion requirement for local educational agencies. This is a crucial time in California around its commitment to increase financial aid awareness and opportunities for low-income and first-generation students.

Don't forget to [register today](#) for this exciting event!

Need to contact us?

- Institutional Support phone number: (888) 294-0153
- E-mail: ccasummit@csac.ca.gov

Enclosure: The California College Affordability Summit Flyer

Working together to effectively promote education beyond high school!