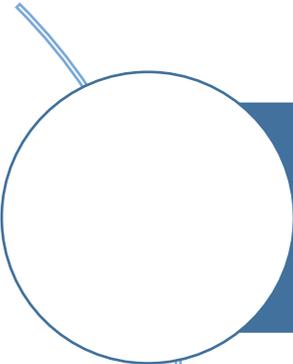


CSAC

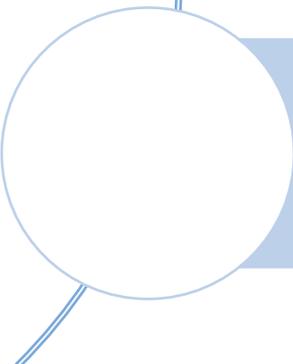


CALIFORNIA
STUDENT AID
COMMISSION

Agenda



Call to Action: How Community Partners can help students get Cash for College



Questions and Answers

Financial Aid Left on the Table

“Students Missed Out on \$2.6 Billion in Free College Money”

California Class of 2018

	% of Grads not Completing the FAFSA	Grads who didn't complete the FAFSA	Pell grant eligible grads who didn't complete the FAFSA	Average Pell Grant	Total Pell Grant money left on the table
California	33%	145,005	88,284	\$4,007	\$353,791,128

COVID-19 Student Survey Key Finding

“

I am concerned about being unable to pay rent or other educational expenses. This has added a lot of stress that is distracting me from my academic goals. -Student Survey Respondent

Greatest Concerns for the Class of 2020:

82%

are concerned about taking
online classes

73%

are concerned about their personal
financial situation

71%

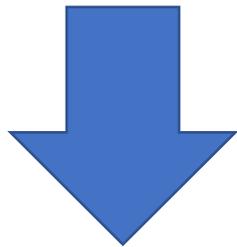
are concerned about financial hardship
in their family

Impact of COVID-19 on Summer Enrollment

Public and Private four-year colleges saw modest enrollment growth, community colleges and private colleges declined *6 to 7 percent*.

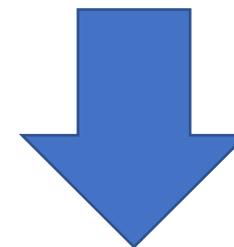
Particularly, Black students had the steepest decline in online- only summer sessions.

Overall Undergraduate Programs



8.3%

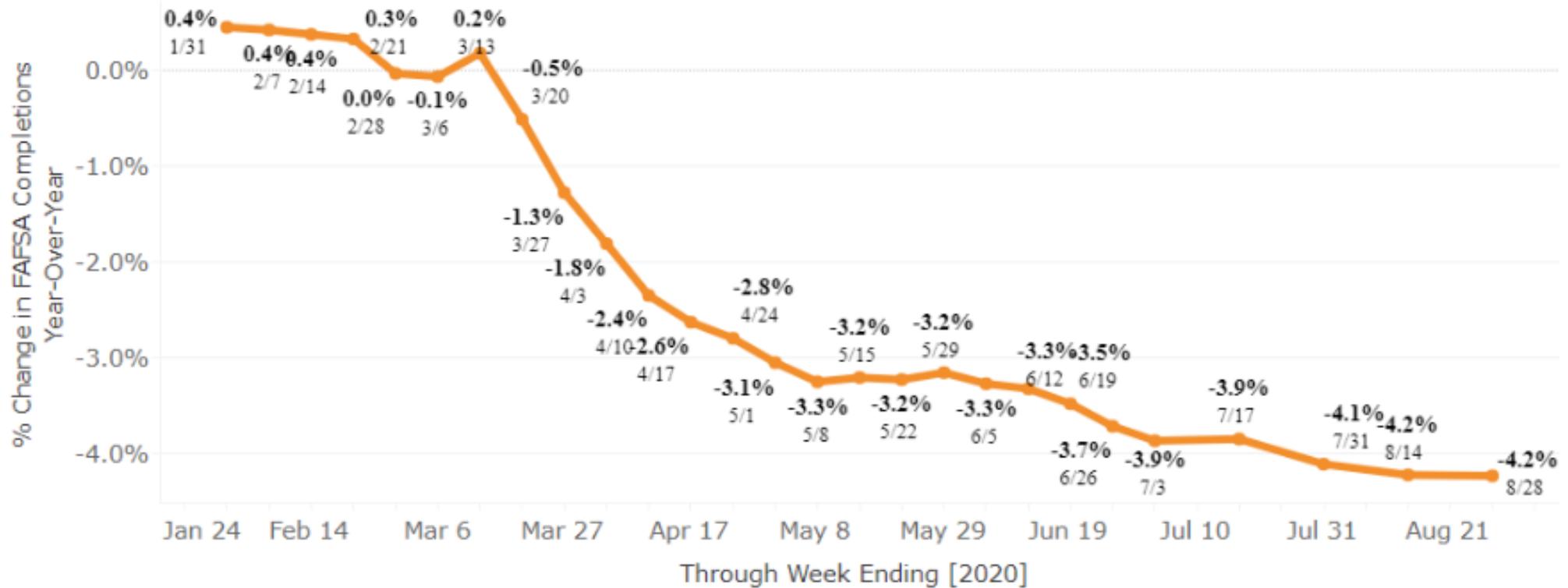
Community Colleges



10.5%

FASFA Completion is Down

Year-over-year, FAFSA completions **decreased by 4.2 percentage points. 98,924 fewer high school seniors completed FAFSAs** by 8/28 compared to last year.



What is Cash for College?

- Cash for College workshops are provided throughout California to students and families to assist in the completion of financial aid applications.
- Starting October 1 through June 30, CSAC's partner organizations, including high schools, community colleges, universities, and community groups host **FREE Cash for College workshops** to help students and families complete the financial aid applications.

What is the Train the Trainer Program?

- The Train the Trainer program provides the training and resources for community partners to host Cash for College workshops and assist students complete financial aid applications.
- Participants complete training and become Cash for College Community Champion!

You become the expert!

Goals

Last
Academic
Year

Students Served
34,297

This
Academic
Year

Target Students
50,000

How do you become a Cash for College Community Champion?



1

Register for a
Cash for
College Train
the Trainer
Workshop



2

Complete the
Train the
Trainer
Workshop



3

Receive and
complete a
Survey from
CSAC within 48
hours



4

Register your
Organization
on Cash for
College
Website



5

Receive
Certificate and
Badge and
Information for
Workshop
Management
System (WMS)



Benefits of Being a Cash for College Community Champion



CALIFORNIA
STUDENT AID
COMMISSION

Certificate

Complete training and follow-up survey and become a Cash for College Community Champion!

CSAC



CALIFORNIA
STUDENT AID
COMMISSION

Cash for College Train the Trainer Program

AWARDED TO

Name of Recipient

In Recognition of Completing Training for the Cash for College Train the Trainer Program

Marlene L. Garcia
Executive Director
California Student Aid Commission

Catalina Mistler
Chief Deputy Director
California Student Aid Commission

Digital Badges



Complete Training

- Recognized on CSAC Webpage



7 Workshops

- Receive a Silver Badge
- Recognized on CSAC Webpage
- Highlighted on Social Media



5 Workshops

- Receive a Bronze Badge
- Recognized on CSAC Webpage



10 Workshops

- Receive Gold Badge
- Recognized on CSAC Webpage
- Highlighted on Social Media
- Recognized in the CSAC Newsletter

Next Steps

- Share this opportunity with other potential Cash for College Community Champions!

Become a Cash for College Community Champion!

Register for the Train the Trainer Training/Workshop

First Training: Tuesday, December 1

9:30am-12:00am

<https://www.csac.ca.gov/cash-college>

Engage with us on Social Media



@CAStudentAid



@CAStudentAid



<https://www.facebook.com/calstudentaid>



<https://www.linkedin.com/in/california-student-aid-commission-69978764>



<https://www.youtube.com/user/CaStudentAid>