



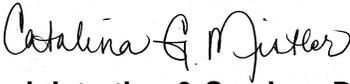
SPECIAL ALERT

Update of the California Student Aid Commission

March 2, 2011

GSA 2011-06

TO: High School Counselors

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SUBJECT: Cash for College CollegeWeekLive Event

The California Student Aid Commission (Commission) is pleased to announce the first Cash for College event to be held using CollegeWeekLive. This online college event website allows students and parents to view college and financial aid information online, as well as view presentations and chat to ask questions.

The first event, intended for high school classrooms, will be held Wednesday, March 9, between 10:00 a.m. and 2:00 p.m. Registration is required, but then high school senior classrooms can access the event anytime during that timeframe. High school senior classrooms that register and attend the virtual event will be eligible for a \$500 scholarship to give away to a student attending Cash for College Day.

At Cash for College Day, classrooms will learn about:

- The next step to take to track their Cal Grant by opening a WebGrants for Students account;
- Tips on fixing the FAFSA; and
- How to decode financial aid letters.

Also, on March 9 from 3:00 to 9:00 p.m., financial aid experts will be available to provide students with follow-up assistance. Students can log in from home or anywhere to get online assistance from Cal Grant and financial aid experts. An additional \$500 scholarship will be available to a student selected from the students who register and use the online chat features of Cash for College Day.

A Webinar will be held Thursday, **March 3**, from 2:00 to 2:30 p.m. on how classrooms can register for Cash for College Day. The Webinar will show you how to register a classroom and how to make sure your computer setup works for this great opportunity.



State of California
Edmund G. Brown Jr.
Governor

For more information you may contact us at:
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To join this Webinar on how to register from your computer or mobile device, click or copy and paste this URL into your browser: <https://www.fuzemeeting.com/fuze/954e36d0/12408873>.

To join the audio portion of this meeting, choose your dial-in method:

Dial-in Number: 1-775-269-3893

Skype: fuzemeeting

When prompted, enter the room number: Room 486353 and press the # key.

For more information, contact Despina Costopoulos at cashforcollege@csac.ca.gov or at (916) 464-6410.

Working together to effectively promote education beyond high school!