7

Information/Action Item

Student Impact Committee

Outreach Update

The Commission's mission is to help students enroll and succeed in postsecondary education beyond high school. Students' access to higher education is contingent on their having information about the availability of financial aid, how to apply, and once eligibility is established, how to decipher financial aid award letters to determine their financing options.

The Commission staff utilizes a variety of programs, partnerships, activities, publications, and social media to provide vital outreach and training services to support the Commission's mission to maximize access to financial aid opportunities for all Californians. These efforts are focused on first-time, first generation students who are seeking to enroll in a California college, university or career school. Below is a brief summary of the programs and services the Commission presently provides.

The Commission through its Federal Challenge Grant Funds administers two very successful outreach programs: California Student Opportunity and Access Program (Cal-SOAP) and California Cash for College Program. The purpose of these programs is to increase the awareness among California students of financial aid opportunities afforded to them through various state and federal financial aid programs for postsecondary educational opportunities, and to help first-generation and low income students apply for maximum federal and state financial aid. These two programs are built on partnerships with California colleges and universities, secondary schools and school districts, career technical schools, community-based organizations and private-sector partnerships.

Cal-SOAP and Cash for College partners contribute matching resources to support the operation of these programs. The Cash for College model serves as a platform to offer private-funded incentive scholarships that require students to apply for federal and state financial aid as one of the criteria for eligibility The Cash for College state-wide coordinator works closely with the Cal-SOAP projects to organize and support the over 700 workshops that are sponsored by the Cash for College Program. Educational Credit Management Corporation (ECMC), the Commission's partner in the transition of the loan program, has funded the Cash for College incentive scholarships. Before ECMC, the Commission's former auxiliary, EdFund, funded these scholarships. Many of the Cal-SOAP projects also partner with College Access Foundation to provide scholarships to the students they serve.

Our primary publication series, ***Fund Your Future***, is distributed to California high schools, postsecondary institutions, and community groups. This publication provides information on all forms of financial aid regardless of the student's educational or career choice. In addition, the Commission uses web-based systems (including Facebook, Twitter and YouTube) to distribute information to students and families. We have also

participated for a number of years in the KCRA-TV, NBC – Channel 3 Cal Grant: Cash for College Day with staff and other partners fielding telephone calls, livewire messages and emails from viewers with questions about financial aid for college.

We also participate in many other outreach events, including an event sponsored by the State Controller's Office, provide information to media and the Legislature, and provide information at the annual California Association of Student Financial Aid Administrators (CASFAA) and the California Community College Association of Student Financial Aid Administrators (CCCSFAA) conferences.

The Commission's Program Administration and Services Division staff provides extensive training programs for high school counselors and college financial aid administrators both in-person, through our fall high school counselor workshops, and via webinar and teleconferencing training sessions. Videos will soon be available to add to this training effort. ECMC provided funding for some of the high school counselor workshops.

With the enactment of the California Dream Act, our services must now reach a greater number of students and parents. We've increased distribution of the Spanish language version of our Fund your Future publications, developed new California Dream Act publications in English and Spanish and translated the Fund Your Future brochure and California Dream Act flyers into six Asian languages (Chinese, Tagalog, Hmong, Punjabi, Vietnamese, and Korean). We have also reached out to Asian American higher education and community college organizations.

For the past two years, we have partnered with the Mexican Consulate, Mexican American Business and an organization known as Cien Amigos in the "Steps to College" University Fair. This group provides over $100,000 in scholarship aid to participating students. Staff assists students and parents to complete the California Dream Act Application or the Federal Free Application for Financial Aid (FAFSA). Over 45 colleges and universities also participated in the "Steps to College" event serving over 2,400 students.

Additional information about these programs and services is provided in the agenda and will be presented by the following:

Tab 7.a Cal-SOAP Project Directors:
Erin Gemar, South County Gilroy Cal-SOAP Consortium
Monica Roberts, Sacramento College Horizons Consortium
Sonia Ramos, San Jose Cal-SOAP Consortium
Moncia Montenegro, East Bay Cal-SOAP Consortium

Tab 7.b, e, f Despina Costopoulos, California Cash for College Statewide Coordinator

Tab 7.c Patti Colston, Communications Manager

Tab 7.d Bryan Dickason, School Services Manager

Responsible Person(s): Janet McDuffie, Chief
Administration and External Affairs Division

California Student Opportunity & Access Program

Cal-SOAP: Serving California students for 34 years

- Established in 1978 to increase college attendance
- Providing academic support and college, career and financial aid advising
- Fifteen Cal-SOAP projects operate in 17 regions and 27 counties of California
- Serving 19,691 students intensively, 123,422 students generally, and 30,209 parents during the 2011-2012 fiscal year

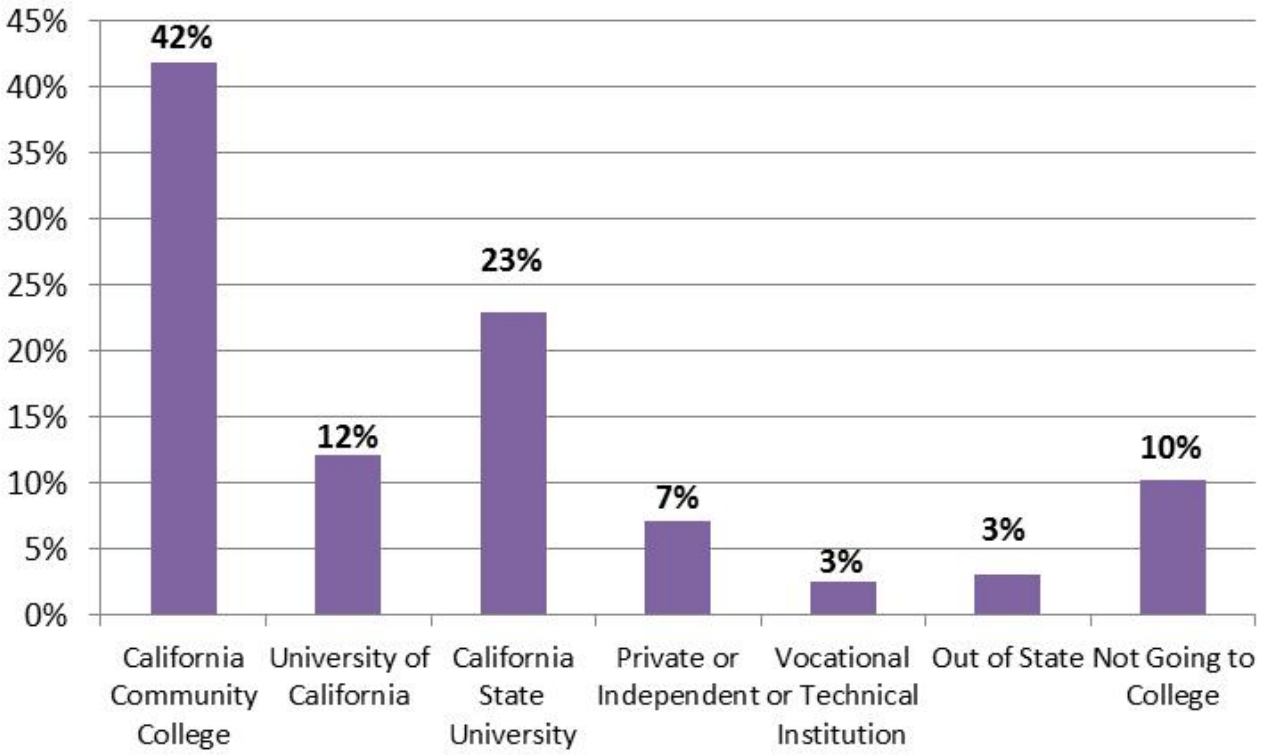
Statewide Impact

Urban, suburban, and rural

Coastal and inland

Covering major population centers

Serving low-income and historically underrepresented students



Cal-SOAP College-Going Rate 2011 - > 90%

Based on 5,227 completed exit surveys and indicated their college choices.

Represents a partial sub-set of Cal-SOAP students who were intensively served.

Strength through collaboration

Partnerships with all education segments!

- 126 public school districts
- 9 University of California campuses
- 18 California State University campuses
- 42 California Community Colleges
- 16 AICCU members
- 53 community-based organizations

Strength through collaboration

Cal-SOAP projects maximize resources!

- 218 Cash For College Events: a 34% increase over the past 2 years!
- Over 10 million since 2006 in scholarships to California students
- Grant funds are leveraged with matching local resources

Strength through collaboration

Cal-SOAP's influence reaches the K-16+ community!

- After School Tutoring
- I'm Going To College
- College Making It Happen
- A minimum of 30% of grant funds allocated to hire college students with financial need
- $6.8 million in funding, and over $2 million in jobs for college students!

Cal-SOAP Consortia throughout CA are effective!!

- Several Cal-SOAP Consortia have conducted Pre-Collegiate Academy Summer Programs anywhere from 1 to 22 years consecutively.

Cal-SOAP Consortia throughout CA are effective!!

- East Bay Consortium has a great retention rate amongst the professional staff. All six staff members started working at EBC when they were college students. Two of the six were program participants starting in 6th grade!

Cal-SOAP Consortia throughout CA are effective!!

- Local and regional partnerships/collaboratives facilitate access to financial aid resources, college preparation, career awareness and recruitment for Cal-SOAP college-age tutors.

Cal-SOAP Consortia throughout CA are effective!!

- Cal-SOAP college fairs, Higher Education Week in San Jose & Imperial County, and financial aid counselor conferences attract 100's of universities and over 10,000 student and parent participants.

Cal-SOAP Consortia throughout CA are effective!!

- Over 90% College Going Rate since 2007 at South County Gilroy Consortium and last year for Central Valley Cal-SOAP!

Cal-SOAP Consortia throughout CA are effective!!

- PSAT Scholars Program for 100 students - Average gain from pre to post-test 187 points.

Cal-SOAP Consortia throughout CA are effective!!

- In May 2012, San Francisco Cal-SOAP received the San Francisco Human Rights Commission Equity in Education "Hero" Award in partnership with its four sister programs administered by JCYC.

Cal-SOAP Consortia throughout CA are effective!!

- Several Cal-SOAP annual budget reports exceed the expected one-to-one in-kind match.

Cal-SOAP Consortia throughout CA are effective!!

- East Bay Consortium, San Jose Cal-SOAP, and South County Cal-SOAP helped to upload Cal Grant GPA's district wide in Oakland, West Contra Costa, San José Unified, Gilroy, and San Benito High School Districts.

Cal-SOAP Consortia throughout CA are effective!!

- Sacramento restored services to 8 schools in Colusa, Sutter, and Yuba counties formerly served by the North Valley Consortium.

- The Sacramento Consortium annually conducts 600 classrooms workshops on college options and financial aid, and ~1,200 individual advising sessions with high school juniors and seniors.

Thank you, Commissioners!

Thank you, CSAC!

Questions?

¿Preguntas?

Meron po kayong mga tanong?

2013 CALIFORNIA CASH FOR COLLEGE PLATFORM:

California Dreams *In Action*

Preliminary Results, April 2013

CASH FOR COLLEGE

CASH FOR COLLEGE WORKSHOP PLATFORM: California Dreams *In Action*

Jan – Mar 2. Low-income and first- gen seniors/family focus

State, regional, local partnership

Line –by-Line assistance using ONLINE FAFSA and California Dream Act Application

Multi-lingual materials, training, tools, site support, student follow up tracking

Offer scholarship incentives to maximize applying for all public financial aid

CALIFORNIA CASH FOR COLLEGE PLATFORM: California Dreams *In Action*

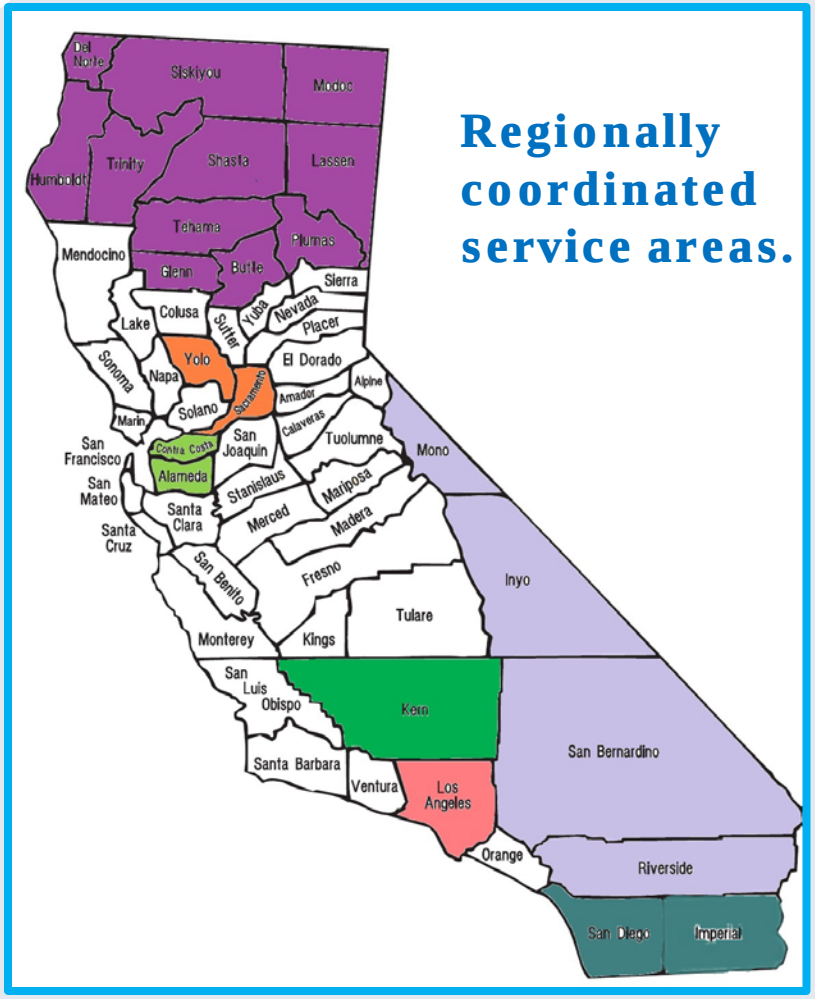
730 workshops, in 51 out of 58 counties

400 high schools, campuses, organizations

7 Regional Coordinating Organizations in Far North, Capitol, East Bay, Kern, Los Angeles, Inland Empire & San Diego

1000 organizers and site contacts & 1,000+ volunteers

730 WORKSHOPS IN 89% OF COUNTIES, 35,500 + STUDENTS ATTEND IN 2013



New Workshop Management System Launched

GUIDE TO WORKSHOP SUCCESS

↓

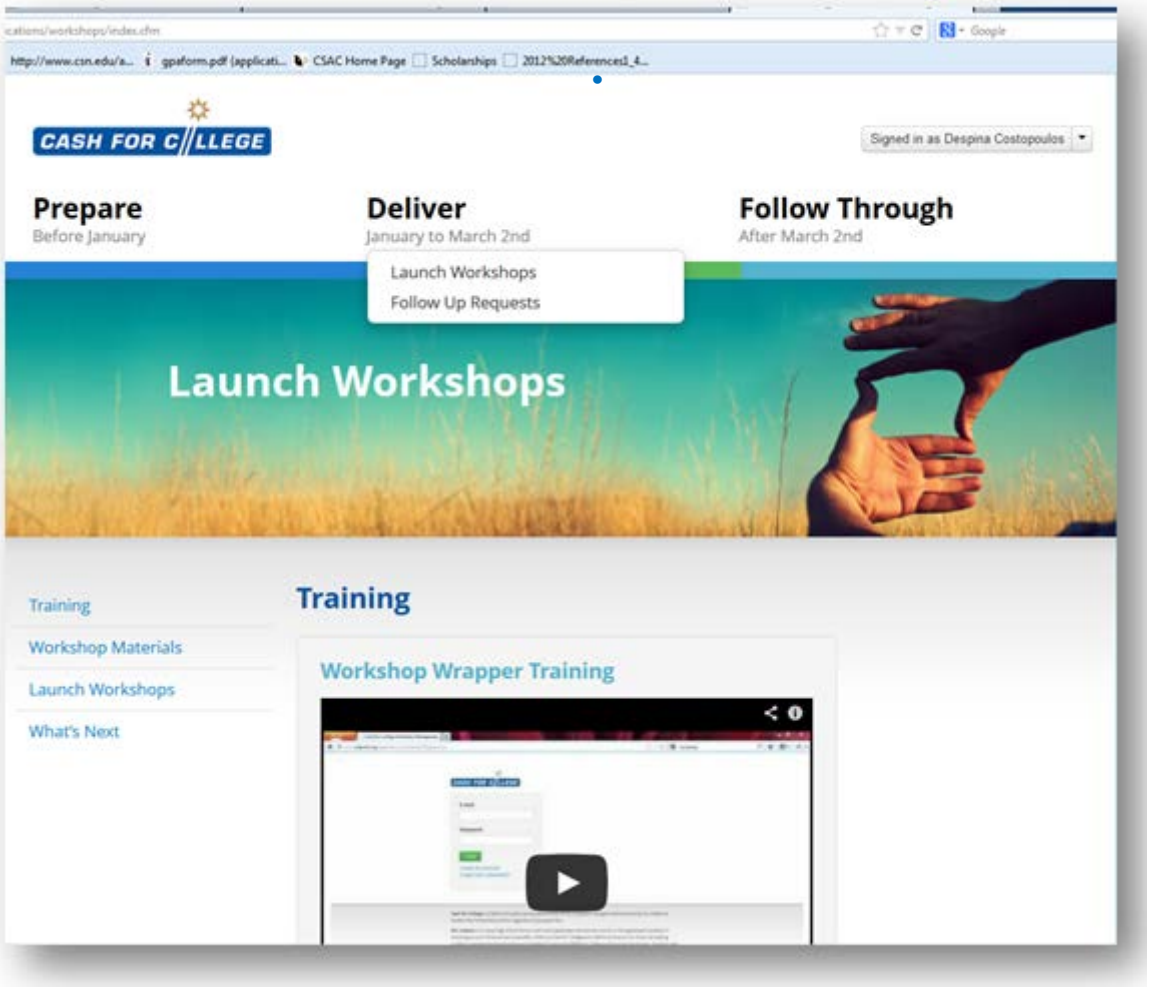
TRAIN/ACKNOWLEDGE

↓

FOLLOW STUDENT PROGRESS

↓

CONNECT ACTIONS WITH OUTCOMES



PRELIMINARY 2013 DATA

Based on more than 26,000 web-based Student Exit Surveys submitted at workshops.

Total Student Exit Surveys: 35,500

Overall increase of 2,500 students from 2012 results.

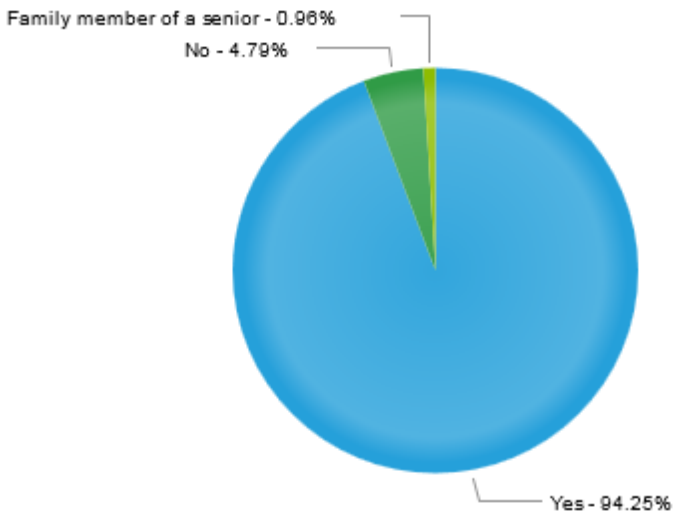
Vast Majority are Seniors

Web-based surveys only

94 % Yes, yes a high school senior

5% No, not a high school senior

<1 % Family member of senior



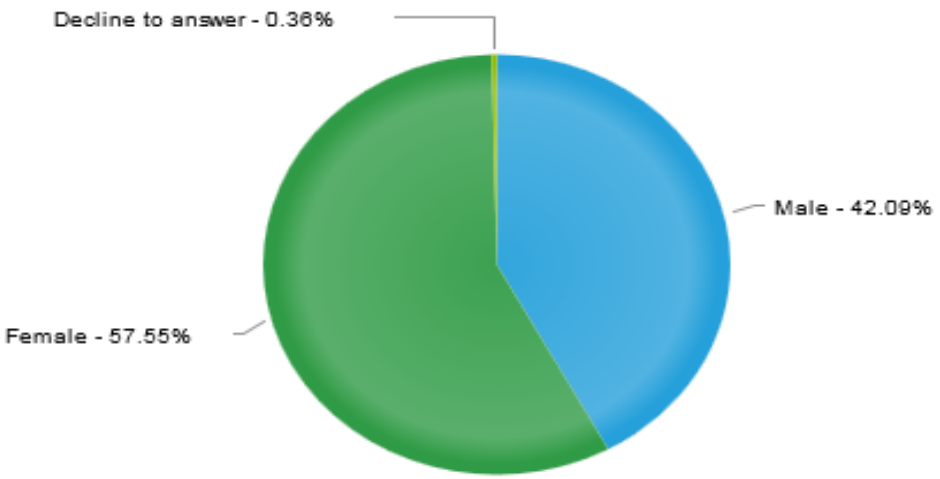
MORE YOUNG WOMEN ATTEND

Web-based surveys only

42 % Male

57.6% Female

.4% Declined to Answer



RACE/ETHNICITY OF STUDENTS WHO ATTEND

Web-based surveys only

2.6% American Indian or Alaskan Native

12.49% Asian

6.2% Black/African American

64.47% Hispanic/Latino

1.95% Native Hawaiian or other Pacific Islander

20.3% White

1.8% Other

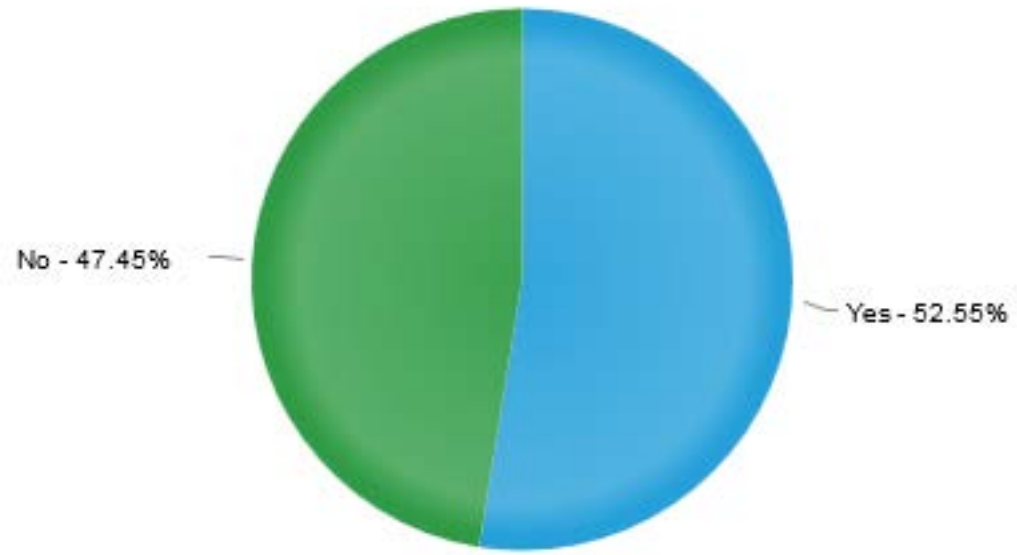
1.6% Declined to Answer

FIRST IN FAMILY TO ATTEND COLLEGE

Web-based surveys only

53 % Yes, first in my family to attend college

47% No



HIGHEST LEVEL OF PARENT EDUCATION

Web-based surveys only

35.3 % Did not Complete High School

28.5% High School Degree or GED

13.3% Some College but no degree

2.3% Vocational Certificate

6% 2-year degree

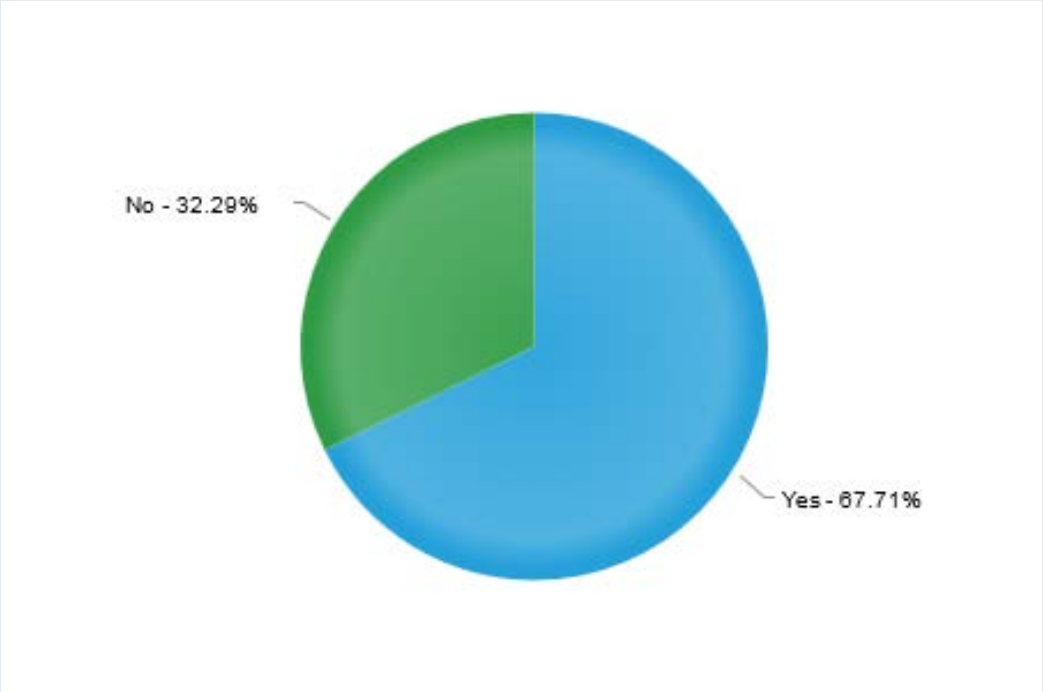
14.4% 4-year degree or higher

STUDENT *and* PARENT ATTENDANCE

Web-based surveys only

68 % Yes

32% No



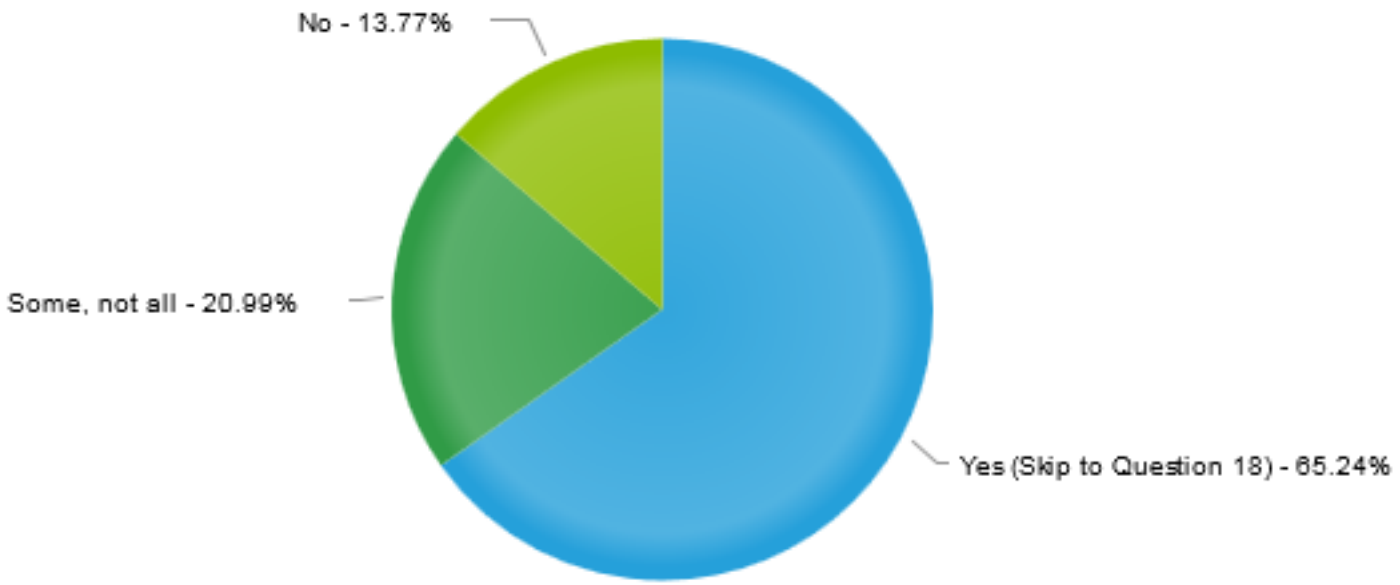
FAFSA COMPLETION AT WORKSHOP

Web-based surveys only

65 % Yes

21% Some, not all

14 % No



TELL US WHY NO FAFSA COMPLETION

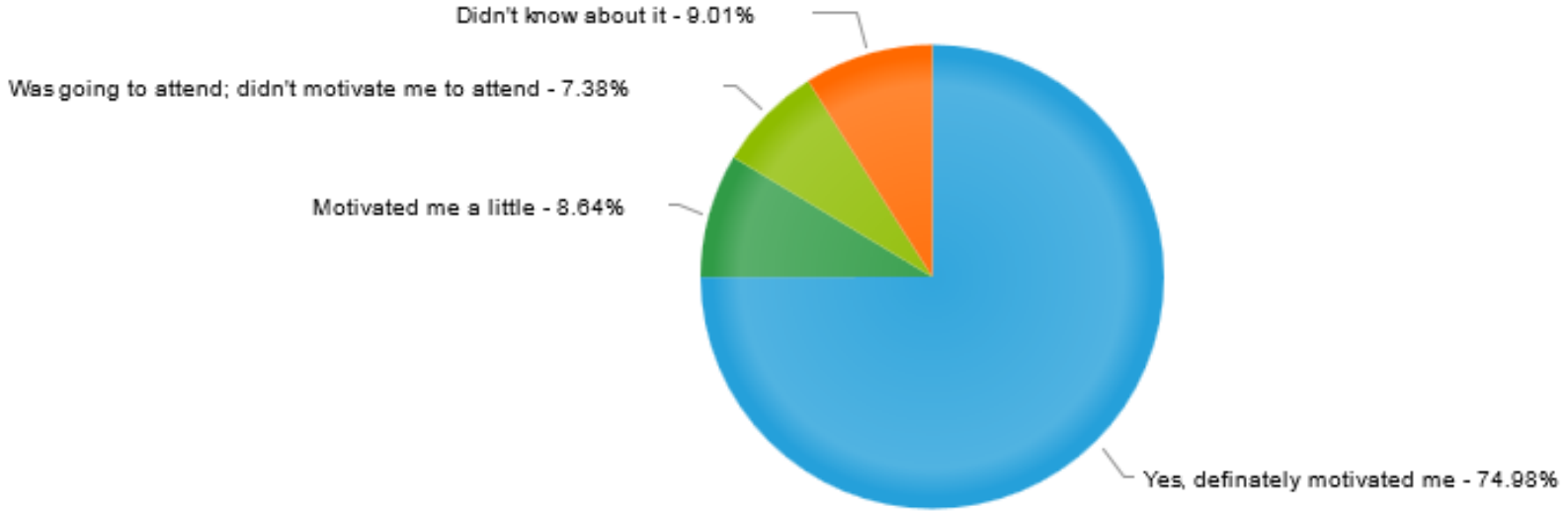
Web-based surveys only

- 9% Thought I had to have taxes complete
- 43% Didn't bring enough financial info with me
- 8% Technical problem with computer
- 43% Will submit later on the Internet
- 5.4% Asked for AB 540 help
- 13% Other

Incentive Scholarship Motivates Attendance

Web-based surveys only

- 75 % Yes, definitely motivated me
- 9% Motivated me a little
- 7% Was going to attend anyway
- 9% Didn't know about it



FAFSA & CAL GRANT COMPLETION not yet available for 2013

STATEWIDE FAFSAs IN 2011

9 OUT OF 10, 92.7% of CFC students submitted FAFSAs

Of those submitted, 97% by March 2

Both FAFSA + Cal Grant GPA IN 2011

8 OUT OF 10, 87% of all CFC students submitted both by Mar 2.

More Info to Come…

To Be Presented on 4/25

Summary of Final 2013 Exit Survey Results

2013 FAFSA Completion Results - Matched to Commission Records

Student Follow Up Assistance Results

Scholarship Awarding

New Outcome Infographics for Sites/Regions

Public Education

Event	Location	Date	In Attendance	Press Release	Media
Travis Credit Union and U.C. Davis, "We Believe in You"	U. C. Davis	10/24/2012	400 high school students, counselors, college and university representatives	Yes	Univision Woodland Vacaville Davis
Consul ado General de Mexico, Health Education Council, "2nd Annual Leadership Conference for Women in Northern California"	Mexican Consulate of Sacramento, Downtown	11/10/2012	150 women community leaders concerned with health, education, law and youth	No	No
California Association of School Financial Aid Administrators (CASFAA), "Annual Conference: There's No Place Like Home"	Anaheim	12/10/2012	800 college and university financial aid administrators and other higher education professionals	No	No

Event	Location	Date	In Attendance	Press Release	Media
Los Angeles Chamber of Commerce, "Helping Students Afford College: A Convening on Federal and State Financial Aid	L.A. Chamber of Commerce	1/25/2013	75 college financial aid administrators, high school counselors, community leaders	No	No
Consul ado General de Mexico, Cien Amigos, et.el, "Steps to College 2013"	Mexican Consulate of Sacramento, Natomas	2/2/2013	2,400 high school students, parents, college admissions representatives	Yes (joint)	Univision Adelante Media Entravision Radio Catolica Radio Santisimo Sacramento Sacramento Bee Hispanic P.R. Newswire
KCRA, NBC-TV, "Call 3: Cal Grants & Cash for College Day"	KCRA Studio	2/7/2013	1,200 phone callers, 1,395 online viewers, 107 live chats, 20 emails from viewers	No	Station promotion, online promotion, live new breaks
Hispanas Organized for Political Equity (HOPE), "Annual Latina Action Day Conference"	Sheraton Grand Hotel	4/2/2013	200 Latina leaders from across California	No	Videotaping presentation, participant interviews
World Journal Chinese Newspaper, "Annual Spring Education and College Fair"	University of the West, Rosemead	4/27/2013 & 4/28/2013	2,000 students and parents (estimated)	No	World Journal Chinese Daily News

Legislative Requests

Event	Location	Date	In Attendance	Press Release	Media
California Senate	State Capitol		Legislative Staff	No	No
California Assembly	Legislative Office Building	2/21/13	Assembly Ethnic & LGBTQI Caucus Staff	No	No
California Assembly	TBA	TBA	Legislative Staff	No	No
Press Conference, Senator Kevin de Leon (SB 284 & SB 285)	State Capitol	2/14/2013	General Public	No	La Opinion KQED Videotaped clips
Press Conference, Assembly Member Bonilla, Association of Independent Colleges and Universities (AB 1318)	State Capitol	3/13/2013	General Public	No	CBS-TV Channel 13 Univision Videotaped clips

Article Placements

Event	Location	Date	Press	Topic
California Association of Student Financial Aid Administrators	CASFAA Newsletter	12/2012	Newsletter Article	Title: "The Promise of Higher Education"
California Association of	CASFAA Newsletter	2/2012	Newsletter Article	Title: "A Valentine for California's

Student Financial Aid Administrators				Community College Students ”

Social Media

Outlet	Interaction	Contents	Outreach	Format
Facebook	435 Likes	Updates, Activities, Photos, Videos	Averages 6 new likes per week	Online Community
Twitter	133 Followers	Updates, Activities, Photos, Videos	Students, Counselors and General Public	Newsfeed
YouTube	13 Subscribers	10 videos	Training videos	Online Channel
Vimeo	0 Subscribers	3 HD videos	Student videos	Video Library
Issu	694 Impressions	8 PDF Brochures	Multi Lingual Brochures	Online Library

Media Partnerships

Entity	Location	Date	Media	Topic
Comcast Spotlight & Xfinity.com	Sacramento	February through March 2013	Broadcast and Online Public Service Announcement 150+ Broadcast Runs 30,000 online impressions	California Dream Act Application
FOX Deportes & Mundo FOX	Los Angeles	May 11, 2013	Broadcast and Online Town Hall meeting	California Dream Act

CA Dream Act Asian Pacific Islander News Coverage

Publication		Date		Media
Chinese Daily		February 2013		Online and Print
News for Chinese		February 2013		Online and Print
International Daily News		February 2013		Online and Print
Sina North America Chinese		February 2013		Online and Print
Korea Daily		February 2013		Online
Hmong Empowerment Resource Center		February 2013		Social Media
UCLA Project AB540		February 2013		Social Media
UCLA IDEAS		February 2013		Social Media
Vietnamese Broadcasting Station		February 2013		Broadcast News

Commission News Coverage

Topic		Date		Publication
GPA Upload		February 2013		LA Times
CA Dream Act		January 2013		LA Times
CA Dream Act		January 2013		San Francisco Chronicle
CA Dream Act		February 2013		Univision
CA Dream Act		March 2013		City Watch
CA Dream Act		March 2013		Bay Area News Group – Contra Costa Times, Oakland Tribune, San Jose Mercury News

CA Dream Act		March 2013		U.T. San Diego
CA Dream Act		March 2013		NBC Nightly News with Brian Williams
CA Dream Act		March 2013		KGO Radio News, SF
CA Dream Act		March 2013		KQED, Capitol Morning Report, SF
Chafee		March 2013		Chronicle of Social Change
Sequestration		March 2013		San Jose Spartan Daily
Sequestration		March 2013		U.C. Davis Aggie
Marmaduke Award		March 2013		Online and Santa Maria Times
Sequestration		March 2013		Online
Academy of Art College		March 2013		San Francisco Chronicle
Academy of Art College		March 2013		S.F. Bay.com

CSAC External Training Events 2012-13

Date	Site	City	Type	Audience	Capacity	Training Title
2012						
Tuesday, September 11, 2012	Evergreen CCD	San Jose	Outreach	District & school staff	50	Dream Act application
Tuesday, September 11, 2012	College Access	Oakland	Outreach	District & school staff	50	Dream Act application
Thursday, September 27, 2012	CSAC	Rancho Cordova	Webinar	Financial Aid staff	50	Cal Grant Payments
Thursday, September 27, 2012	American River CC	Sacramento	Outreach	General public	100+	Financial Aid Outreach
Wednesday, October 03, 2012	Univision	Sacramento	External	General public	N/A	Dream Act Overview
Wednesday, October 03, 2012	Hotel	Sacramento	External	College Access	50	Dream Act application
Monday, October 08, 2012	CSAC	Rancho Cordova	Internal	New Hires	5	Beginning Cal Grant
Tuesday, October 09, 2012	CSAC	Rancho Cordova	Internal	New Hires	5	Beginning Cal Grant
Tuesday, October 09, 2012	Holiday Inn	Sacramento	External	CCC Administrators	50	Foster Youth
Wednesday, October 10, 2012	CSAC	Rancho Cordova	Internal	New Hires	5	Advanced Cal Grant
Wednesday, October 10, 2012	CSAC	Rancho Cordova	Internal	New Hires	5	Dream Act Overview
Thursday, October 11, 2012	CSAC	Rancho Cordova	Webinar	General Public	N/A	Dream Act in Spanish
Thursday, October 11, 2012	CSAC	Rancho Cordova	Webinar	Financial Aid staff	25	Cal Grant 101
Friday, October 12, 2012	CSAC	Rancho Cordova	Webinar	Financial Aid staff	50	APLE Training
Tuesday, October 16, 2012	CSAC	Rancho Cordova	Webinar	Financial Aid staff	50	APLE Training
Tuesday, October 16, 2012	CSU Fresno	Fresno	Outreach	Students	100+	AB540 Summit
Wednesday, October 17, 2012	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA -SSN only
Tuesday, October 23, 2012	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA -SSN & NON SSN
Wednesday, October 24, 2012	Cuesta College	San Luis Obispo	External	HS Counselors	100+	HS Counselor WS
Thursday, October 25, 2012	Holiday Inn	Redding	External	HS Counselors	100+	HS Counselor WS
Thursday, October 25, 2012	CSAC	Rancho Cordova	Webinar	Financial Aid staff	100	WebGrants Reports
Thursday, October 25, 2012	CSAC	Rancho Cordova	Webinar	Rio Hondo	40	Dream Act
Friday, October 26, 2012	Santa Barbara	Santa Barbara CC	External	HS Counselors	100+	HS Counselor WS
Friday, October 26, 2012	Cal EMA	Sacramento	External	HS Counselors	100+	HS Counselor WS
Monday, October 29, 2012	Costa Mesa	Orange Coast CC	External	HS Counselors	100+	HS Counselor WS

CSAC External Training Events 2012-13

Date	Site	City	Type	Audience	Capacity	Training Title
Monday, October 29, 2012	Cal EMA	Sacramento	External	HS Counselors	100+	HS Counselor WS
Tuesday, October 30, 2012	Los Angeles	Pierce CC	External	HS Counselors	100+	HS Counselor WS
Tuesday, October 30, 2012	Redwood City	Canada College	External	HS Counselors	100+	HS Counselor WS
Wednesday, October 31, 2012	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA - NON SSN
Thursday, November 01, 2012	Riverside	Alvord Prof Dev Ctr	External	HS Counselors	100+	HS Counselor WS
Thursday, November 01, 2012	Bakersfield	Kern Union HS	External	HS Counselors	100+	HS Counselor WS
Thursday, November 01, 2012	CSAC	Rancho Cordova	Webinar	Financial Aid staff	100	Cal Grant 101
Friday, November 02, 2012	Hayward	Chabot College	External	HS Counselors	100+	HS Counselor WS
Friday, November 02, 2012	So Cal	Puente	External	HS Counselors	40	Dream Act
Monday, November 05, 2012	Palm Desert	Xavier College HS	External	HS Counselors	100+	HS Counselor WS
Tuesday, November 06, 2012	Los Angeles	Occidental College	External	HS Counselors	100+	HS Counselor WS
Tuesday, November 06, 2012	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA -SSN only
Wednesday, November 07, 2012	San Jose	CET	External	HS Counselors	100+	HS Counselor WS
Wednesday, November 07, 2012	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA -NON SSN only
Thursday, November 08, 2012	San Diego	Scottish Rite Center	External	HS Counselors	100+	HS Counselor WS
Thursday, November 08, 2012	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA -SSN & NON SSN
Friday, November 09, 2012	San Marcos	San Marcos City Hall	External	HS Counselors	100+	HS Counselor WS
Friday, November 09, 2012	San Francisco	SF District	External	HS Counselors	100+	HS Counselor WS
Friday, November 09, 2012	Bay Area	Puente	External	HS Counselors	40	Dream Act
Saturday, November 10, 2013	Consulate	Sacramento	Outreach	Women Leaders		2nda Conferencia de Liderazgo para Mujeres en el Norte de California
Tuesday, November 13, 2012	Fresno	UC Merced	External	HS Counselors	100+	HS Counselor WS
Wednesday, November 14, 2012	Fairfield	Solano CC	External	HS Counselors	100+	HS Counselor WS
Thursday, November 15, 2012	Torrance	El Camino CC	External	HS Counselors	100+	HS Counselor WS
Thursday, November 15, 2012	CSAC	Rancho Cordova	Webinar	Financial Aid staff	100	Cal Grant Roster
Thursday, November 15, 2012	McClatchy HS	Sacramento	Outreach	General Public	100+	Dream Act

CSAC External Training Events 2012-13

Date	Site	City	Type	Audience	Capacity	Training Title
Wednesday, November 28, 2012	CSAC	Rancho Cordova	Webinar	CCC Administrators	50	GPA -SSN only
Monday, December 03, 2012	CSAC	Rancho Cordova	Webinar	CCC Administrators	50	GPA -NON SSN only
Tuesday, December 04, 2012	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA -SSN only
Wednesday, December 05, 2012	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA -SSN only
Thursday, December 06, 2012	CSAC	Rancho Cordova	Webinar	Financial Aid staff	100	Cal Grant 101
Saturday, December 08, 2012	Convention Ctr	Anaheim	External	Financial Aid staff	100+	CASFAA
Sunday, December 09, 2012	Convention Ctr	Anaheim	External	Financial Aid staff	100+	CASFAA
Monday, December 10, 2012	Convention Ctr	Anaheim	External	Financial Aid staff	100+	CASFAA
Tuesday, December 11, 2012	Convention Ctr	Anaheim	External	Financial Aid staff	100+	CASFAA
Thursday, December 13, 2012	CSAC	Rancho Cordova	Webinar	Financial Aid staff	100	Cal Grant reconciliation
2013						
Tuesday, January 15, 2013	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA -SSN only
Wednesday, January 16, 2013	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA -NON SSN only
Thursday, January 17, 2013	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA -SSN & NON SSN
Wednesday, January 23, 2013	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA -SSN only
Monday, February 11, 2013	CSAC	Rancho Cordova	Webinar	CCC Administrators	50	GPA -NON SSN only
Tuesday, February 12, 2013	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA -SSN only
Wednesday, February 13, 2013	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA -NON SSN only
Thursday, February 14, 2013	CSAC	Rancho Cordova	Webinar	HS Counselors	50	GPA -SSN & NON SSN
Friday, February 15, 2013	CSAC	Rancho Cordova	Webinar			
Wednesday, February 20, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant 101
Thursday, February 21, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant 201
Tuesday, February 26, 2013	CSAC	Rancho Cordova	Webinar			
Thursday, March 07, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant Payments

CSAC External Training Events 2012-13

Date	Site	City	Type	Audience	Capacity	Training Title
Tuesday, March 12, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Child Development
Wednesday, March 13, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Child Development
Wednesday, March 20, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant 101
Thursday, March 21, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant 201
Thursday, March 28, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		
Thursday, March 28, 2013						
Thursday, April 04, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant Payments
Wednesday, April 10, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Dream Act Application
Wednesday, April 17, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		National Guard
Friday, April 19, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		National Guard
Wednesday, May 08, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		WebGrants Reports
Wednesday, May 15, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant 101
Thursday, May 16, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant 201
Wednesday, May 22, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant Payments
Thursday, May 23, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Chafee Grants
Tuesday, June 04, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		APLE Program
Tuesday, June 04, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Child Development
Wednesday, June 05, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Child Development
Tuesday, June 11, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Dream Act Application
Wednesday, June 12, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		National Guard
Wednesday, June 19, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		WebGrants Reports
Wednesday, July 17, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Customizing WebGrants Reports
Wednesday, August 07, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Dream Act Application
Thursday, August 08, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Chafee Grants
Friday, August 09, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		National Guard

CSAC External Training Events 2012-13

Date	Site	City	Type	Audience	Capacity	Training Title
Wednesday, August 14, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant 101
Tuesday, August 20, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant 201
Thursday, August 22, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant Reconciliation
Tuesday, August 27, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Customizing WebGrants Reports
Tuesday, September 10, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		APLE Program
Thursday, September 12, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant 101
Tuesday, September 17, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant 201
Thursday, September 19, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		WebGrants Reports
Tuesday, September 24, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant Payments
Wednesday, September 25, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant Compliance Review
Twenty High School counselor training events in October and November	Various	Various	External	HS Counselors		HS Counselor workshops
Wednesday, October 09, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Dream Act Application
Wednesday, October 16, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant 101
Thursday, October 17, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant 201
Wednesday, October 23, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		WebGrants Reports
Tuesday, October 29, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant Reconciliation
Wednesday, November 06, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant Reconciliation
Tuesday, November 12, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Customizing WebGrants Reports
Wednesday, November 13, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant 101
Thursday, November 14, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant 201
Thursday, December 05, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Cal Grant Reconciliation
Thursday, December 12, 2013	CSAC	Rancho Cordova	Webinar	Financial Aid staff		Customizing WebGrants Reports

Cal Grant Champion Spring 2013 Acknowledgements

Each spring after high school seniors have applied for and qualify for a Cal Grant, students must take additional steps to ensure they receive a Cal Grant, including providing high school graduation certification and notification of their final college choice. Through an acknowledgement program, students can be recognized for following through to apply for state and federal financial aid while receiving important information at a critical point in time as they graduate from high school.

Each year, more and more high schools and school districts are taking steps to open up financial aid opportunities for students based on financial aid best practices. Acknowledgement of those stand-out schools and districts will increase the number of schools and districts taking similar steps.

Below is a list of acknowledgement categories that will increase student follow through on Cal Grant award offers, and increase school and district engagement in practices that make a difference for students.

Student Champs

- Provide recognition to the high school seniors offered a Cal Grant and key actions to take
- Provide a downloadable acknowledgement document for high schools to use

School Champions

- High schools that already are uploading GPAs to the Commission
- High Schools that have moved to complete GPA uploads to the system
- Year Two and beyond: schools can be recognized for improving results of submitted GPAs and FAFSA submission.

District Champions

- Districts that have historically and consistently uploaded GPAs to the Commission
- Districtwide efforts such as those demonstrated by Los Angeles Unified School District for their state change in opening up opportunities for all district students
- Newcomer school districts that have just begun GPA uploading

Year Two and Beyond

- High schools and districts can be recognized for improving results of submitted GPAs and FAFSAs.

How Are We Doing, California? Success Dashboard Update

Tab 7.f

The California Student Aid Commission collects more than 1 million federal applications and hundreds of thousands of grade point averages used to award more than $1.4 billion in state Cal Grant financial aid. California high schools and communities across the state have recently take a greater role in ensuring their students are pursuing education beyond high school and want to know how their schools are doing at this important job. While schools across California use the Commission's WebGrants platform to administer the Cal Grant program, the Commission's Success Dashboard is intended to allow all interested parties to view aggregate information, school by school, district by district, county by county, and statewide.

The California Success Dashboard is being developed to provide automatically generated annual data for all to see progress and performance at a school by school, district by district and county by county view.

Contracted resources have been allocated to develop a website tool that provides access to a wide variety of data including:

- FAFSA completion and submissions by high school, district and county beyond what the US Dept of Education website currently provides
- Aggregated Pell Eligibility by school, district, county and statewide
- Cal Grant submission and completion by high school, district and county
- Commission data provides more complete high school senior data and includes seniors who are 19 or 20 years of age, not included in any other data tool tracking FAFSA or Cal Grant submission.
- In a later phase of the Dashboard, the goal is to provide more insight into reasons for ineligibility, providing the top categories of Cal Grant ineligibility