

Action /Information Item

Personnel, Evaluation and Nominations Committee

Consideration of Nominations to Advisory Bodies

The Committee is asked to consider the enclosed nominations to fill vacancies on the advisory bodies.

The following list provides the number of vacancies and nominations for each advisory body.

Loan Advisory Council (LAC)

Participating Lending Community Representative

Two Vacancies

Two Nominations:

- Mr. Craig Anderson
- Mr. Andrew Hopkins

Private (Non-Profit) Postsecondary Education Institution Representative

One Vacancy

One Nomination:

- Mr. Juan Gutierrez

Grant Advisory Committee (GAC)

California Community Colleges Student Representative

One Vacancy

One Nomination:

- Mr. Rick L. Diffenderfer

California Association of Student Financial Aid Administrators (CASFAA)

Executive Council Representative

One Vacancy

One Nomination:

- Ms. Coleetta E. McElroy

Responsible Person: Keith Yamanaka,
Chief Deputy Director

CALIFORNIA STUDENT AID COMMISSION

APPOINTMENT FOR LOAN ADVISORY COUNCIL

PARTICIPATING LENDING COMMUNITY REPRESENTATIVE

Two (2) Vacancies

NOMINEE (1 of 2):

Craig Anderson
National Director
Education Finance Sales
JP Morgan Chase Bank, N.A.
Indianapolis, IN 46204

Term: 09/09/07 – 09/09/09
Replacing: Kurt Schneiber

Background:

Craig Anderson is the National Director of Education Finance Sales and will bring over 20 years of student loan experience to the Loan Advisory Council. He has worked in the guarantor and institutional side of higher education prior to joining Chase.

Mr. Anderson is an active industry participant and currently serves on the Executive Committee of the ELM Board and has participated in the past with Consumer Bankers Association and other industry associations. He earned his Bachelor of Arts degree and his Masters in Educational Administration at the University of Florida.



Danny C. Ray
President

March 25, 2008

California Student Aid Commission
ATTN: Diana Fuentes-Michel
Office of the Executive Director
P.O. Box 419026
Rancho Cordova, CA 95741-9026

Dear Ms. Fuentes-Michel:

On behalf of Chase Education Finance, I would like to nominate Craig Anderson as a Participating Lender Representative to the Loan Advisory Council for the California Student Aid Commission.

Craig currently serves as our National Director of Education Finance Sales and will bring 20 years of student loan experience to the Council. Craig's work experience is diverse, as he has worked in the guarantor and institutional side of higher education prior to joining Chase. As a result, Craig can bring a broad viewpoint to the Council as it reviews important issues regarding access and opportunity in California.

Craig is an active industry participant and currently serves on the Executive Committee of the ELM Board and has participated in the past with CBA and other industry associations. I fully support Craig's industry participation and can assure you that he will have the latitude to actively participate with the Council. In that role you will find him to be an active participant.

In closing, I highly recommend Craig for this position on your Council. Since joining Chase last year I have found him to have a high level of awareness and understanding of the higher education and the issues surrounding it. I value his insights and believe he will become a key addition for the CSAC council.

If you have any questions, please do not hesitate to contact me at 317-684-2036.

Sincerely,

Danny C. Ray
President
Chase Education Finance

JPMorgan Chase Bank, N.A. - Education Finance - IN1-9610, 1 East Ohio Street, Indianapolis, IN 46204

Telephone: 317 684 2036 - Facsimile: 317 236 5787
danny.cray@jpmchase.com

Craig Anderson
Senior Vice President
Director, Education Finance Sales

Current Position

Director of Education Finance Sales *January 2007 to present*
Chase Education Finance

- Campus Channel Sales, 50+ sales team member team,
- Affinity/Partnership Sales, 29 member team,
- IEFC Sales, 9 member team,
- e-Commerce initiatives, 8 member team,
- Sales Administration, 14 member team, manage all sales support activity
- Sales Delivery, 8member team, customer implementations

Prior Positions

National Director, School Channel Sales *August 2004 to December 2006*
Chase Education Finance

- Campus Channel Sales, 50+ member team,
- Sales Administration, 4 member team, reporting, forecasting
- Sales Delivery, 7 member team, customer implementations
- Customer Call Center, 10 member team
- Sales Communications, 10 member team, RFPs, marketing and communications

President, Education One Group *June 2001 to August 2004*
Sallie Mae

- Led 75 member Sales and Marketing Organization with exclusive right to market Bank One Education Loans
- Generated \$4.5b annual loan originations
- Manage \$15mm budget

Vice President, Midwest Sales Education One Group *May 1999 to June 2001*
Sallie Mae

- Led 12 member sales team
- Generated \$1b in annual loan originations
- Managed \$2mm budget

Vice President, Call Center and Operations Management *November 1998 to May 1999*
Bank One Education Finance

- Led 8 member call center and operations team for Bank One Education Finance
- Transitioned call center operations from Arizona to Indianapolis

Sales and Sales Management Positions *August 1994 to November 1998*
USA Group

- Developed new sales territories in the NE market
- Managed sales teams in the NE market

Financial Aid Officer *August 1987 to August 1994*
St Petersburg Junior College
University of Florida

Education

Masters in Educational Administration
University of Florida

Bachelor of Arts
University of Florida

CALIFORNIA STUDENT AID COMMISSION

APPOINTMENT FOR LOAN ADVISORY COUNCIL

PARTICIPATING LENDING COMMUNITY REPRESENTATIVE

Two (2) Vacancies

NOMINEE (2 of 2):

Andrew Hopkins
Marketing Strategy Manager
Education Finance
JP Morgan Chase Bank, N.A.
Indianapolis, IN 46204

Term: 09/09/07 – 09/09/09
Replacing: Jennifer Whittington

Background:

Andrew Hopkins is the Marketing Strategy Manager of Education and will bring 7 years of student loan experience to the Loan Advisory Council. His qualifications include product development and marketing manager at Chase along with various financial and school customer development roles. Mr. Hopkins managed a consumer lending business in England and held leadership roles in mortgage lending businesses. He represents Chase's corporate initiatives, including those to expand consumer banking services to Hispanic customers, programs to improve financial literacy, and the efforts to develop more green business processes.

Staff will forward additional information as it becomes available.



Danny C. Ray
President

March 25, 2008

California Student Aid Commission
ATTN: Diana Fuentes-Michel
Office of the Executive Director
P.O. Box 419026
Rancho Cordova, CA 95741-9026

Dear Ms. Fuentes-Michel:

On behalf of Chase Education Finance, I would like to nominate Andrew Hopkins as a Participating Lender Representative to the Loan Advisory Council for the California Student Aid Commission.

Andrew currently serves as our Marketing Strategy Manager of Education Finance and will bring 7 years of student loan experience to the Council. He currently manages the product development and marketing organizations at Chase Student Loans. Andrew spent 5 years at Student Loan Corporation in various financial and school customer development roles. He has also managed a consumer lending business in England and held leadership roles in mortgage lending businesses located in New York and San Francisco. As a result of this experience, Andrew would bring a broad viewpoint to the Council as it reviews important issues regarding access and opportunity in California.

Andrew represents our business in many of Chase's important corporate initiatives, including those to expand our consumer banking services to Hispanic customers, programs to improve financial literacy, and the efforts to develop more green business processes in line with our commitment to sustainability. He can leverage his knowledge in these areas to the benefit of CSAC.

I fully support Andrew's industry participation and can assure you that he will have the latitude to actively participate with the Council. In that role you will find him to be an active participant.

In closing, I highly recommend Andrew for this position on your Council. Since joining Chase last year I have found him to have diverse business experience and a high level of commitment to service students, parents, and educational institutions. I value his insights and believe he will become a key addition for the CSAC council.

If you have any questions, please do not hesitate to contact me at 317-684-2036.

Sincerely,

Danny C. Ray
President
Chase Education Finance

CALIFORNIA STUDENT AID COMMISSION

APPOINTMENT FOR LOAN ADVISORY COUNCIL

PRIVATE (NON-PROFIT) POSTSECONDARY EDUCATION INSTITUTION REPRESENTATIVE

One (1) Vacancy

NOMINEE (1 of 1):

Juan Gutierrez
National Director
Associate Director
Financial Aid Office
Whittier College
Whittier, California 90608

Term: 04/17/08 – 04/17/10
Seat: Vacancy

Background:

Juan Gutierrez is the Associate Director of Financial Aid for Whittier College. He has 15 years of financial aid experience. Mr Guitierrez has played a major role in the development of Whittier College's loan management process. He has experience with various systems as well as lending and/or guarantor services including ELM, Sallie Mae, USAF, BANNER and Scholarnet.

Staff will forward additional information as it becomes available.

April 7, 2008 (via email)

On behalf of Whittier College – specifically its Enrollment Division, I would like to nominate Juan Gutierrez for the Loan Advisory Council. In addition to working in the financial aid industry for nearly 15 years, Juan has proven to be indispensable in the rebuilding and consistent evolution of Whittier's Financial Aid Office, which has included – but not exclusively so – playing a key role in our loan management process.

Juan has worked with nearly every lending and guaranty organization throughout the west coast region and has worked alongside lender representatives, myself and other colleagues to ensure Whittier has provided the best lending practices as well as choices to its students. Juan has extensive hands on experience with the following systems as well as lending and/or guarantor services:

ELM
Sallie Mae's OpenNet & 2 Futuro
EdFund
USAF
Banner
Great Lakes (Scholarnet)

Because of Juan's versatility and understanding of the relationship between lenders, schools and borrowers, it is without any hesitation, that I submit his name for your consideration. I hope that Juan is afforded the opportunity to share his skill and insight to the council.

Sincerely,

Vernon D. Bridges
Director of Financial Aid
Whittier College

CALIFORNIA STUDENT AID COMMISSION

APPOINTMENT FOR GRANT ADVISORY COMMITTEE

CALIFORNIA COMMUNITY COLLEGES STUDENT REPRESENTATIVE

One (1) Vacancy

NOMINEE (1 OF 1):

Rick L. Diffenderfer
Student
San Jose City College
2100 Moorpark Avenue
San Jose, California 95128

Term: 4/17/08 – 4/17/10
Seat: Vacant

Background:

Rick Diffenderfer is a student at San Jose City College. After completing his education, Mr. Diffenderfer intends to work as a counselor/case manager.

Mr. Diffenderfer holds various educational degrees and certifications including a Master of Divinity, a Bachelor's degree in History, and an Associates of Arts degree in Alcohol and Drug Studies.

Mr. Diffenderfer has served on the Board of Trustee as a student member with the San Jose-Evergreen Community College District, and served as the President of Associated Students, San Jose City College.

Mr. Diffenderfer's professional experience includes serving as an intern-law clerk for the Honorable Theodore Chavez in Santa Clara County and as a counselor/case manager for various agencies from 2003 through 2007.

Mr. Diffenderfer is being nominated to full the California Community Colleges Student Representative vacancy.

**CALIFORNIA COMMUNITY COLLEGES
SYSTEM OFFICE**

1102 Q STREET
SACRAMENTO, CA 95811-6549
(916) 445-8752
<http://www.cccco.edu>



March 27, 2008

Ms. Diana Fuentes-Michel
Executive Director
California Student Aid Commission
P.O. Box 419026
Rancho Cordova, CA 95741-9026

Dear Ms. Fuentes-Michel:

The purpose of this letter is to forward the nomination for the California Community College Student Representative vacancy on the Grant Advisory Council (GAC). The selection of the Student Representative was solicited from and approved by the Student Senate for California Community Colleges (SSCCC).

Mr. Rick L. Diffenderfer, a student from San Jose City College, was selected by the SSSCC for appointment to the GAC. Attached is his resume for your reference.

We appreciate your efforts to ensure that the Student Representative remain a viable presence in furthering the important role of providing equal opportunity and access to postsecondary education.

Should your staff have any questions on the proposed nomination or if you require further assistance, please contact Ms. Marianne Estes, Student Senate Liaison, at 322-4260 or mestes@ccco.edu.

Sincerely,

Linda Michalowski (me)

Linda Michalowski
Vice Chancellor
Student Services and Special Programs

Attachment

cc: Chancellor Diane Woodruff
Frank Fernandez, President, Student Senate

Rick L Diffenderfer
723 Clara Vista Avenue
Santa Clara, Ca. 95050
408-406-6021
Email: Rick.Diffenderfer@sjeccd.org

Objective: To work as a Counselor/Case Manager in a challenging yet cooperative environment where my skill set can be used most effectively

Skill Sets

- Individual counseling
- Group facilitation
- Progress notes
- Treatment plans
- Developed Requests For Proposals Worth over \$10 million

Professional Experience

- Intern-Law Clerk, Honorable Theodore Chavez, Judge Pro Tempe, California Superior Court in Santa Clara County
- 2006-2007 Case Manager-Counselor, Dads, Santa Clara
- 2006, Residential Counselor, Sequoia Center
- 2005-2006, Case Manager, Daytop, East Palo Alto
- 2003-2005, Intern Counselor, Salvation Army
- 1993-2003, President, Jaz inc. Food Service

Community College Governance Experience

- Board of Trustee, Student Member, San Jose-Evergreen Community College District (serving second term)
- President of Associated Students, San Jose City College
- Member of the Presidential Search Committee
- Commission of Evening Affairs
- Certified Student Leader

Education/Certification

- CADAAC Level I
- AA, Alcohol/Drug Studies, San Jose City College
- Masters Certificate, Montessori Math, UC Berkeley
- Master of Divinity, Grand Rapids Baptist Seminary
- Bachelor/History, Grand Rapids College of Bible and Music

CALIFORNIA STUDENT AID COMMISSION

APPOINTMENT FOR GRANT ADVISORY COMMITTEE

CA ASSOCIATION OF STUDENT FINANCIAL AID ADMINISTRATORS (CASFAA) EXECUTIVE COUNCIL REPRESENTATIVE

One (1) Vacancy

NOMINEE (1 of 1):

Coleetta E. McElroy
Assistant Director of Counseling and Advising
San Jose State University
1 Washington Square
San Jose, California 95192

Term: 4/17/08 – 4/17/10
Replacing: Noelia Gonzalez

Background:

During the past ten years, Ms. McElroy has held the position of the Assistant Director of Counseling and Advising at San Jose State University. Ms. McElroy's experience includes providing direction and leadership for the counseling and advising staff, developing processes and procedures consistent with financial aid packaging policies and Federal/State regulations for awarding aid, and working with campus partners in order to facilitate outstanding service to prospective students and their parents.

Prior to this position, Ms. McElroy served as a Financial Counselor with the San Jose State University. Ms. McElroy's ten year experience at San Jose State University includes coordination of the Cal Grant Program, Federal Family Education Loan Program (FELP) and Special Programs. Additionally, Ms. McElroy's professional background includes Assistant Director of Financial Aid and a Compliance Review Officer with DeVry Institute of Technology.

Ms. McElroy received a Bachelor's degree from Long Beach State University and a Masters of Public Administration from San Jose State University.

Ms. McElroy has been nominated to fill the California Association of Student Financial Aid Administrators (CASFAA) Executive Council Representative seat.

**2008 CASFAA EXECUTIVE COUNCIL****President**

Louise C. Jones, UC Riverside
1156 Hinderaker Hall
Riverside, CA 92521
(951) 827.7247

President-Elect

Barbara L. Bickett, Western Career College
7801 Folsom Blvd. #210
Sacramento, CA 95826
(916) 388.2883

Past-President

Mindy Bergeron, John F. Kennedy University
100 Ellinwood Way
Pleasant Hill, CA 94523
(925)969.3388

Vice-President - Federal Issues

Patricia A. Hurlley, Glendale College
1500 N Verdugo Road
Glendale, CA 91208
(818) 240.1000 Ext: 5429

Vice-President - State Issues

Noelia Gonzalez, CSU Northridge
18111 Nordhoff Street
Northridge, CA 91330
(818) 677.5999

Treasurer

Tom H. Ma, UC Irvine
102 Administration Bldg
Irvine, CA 92697
(949) 824.4885

Treasurer-Elect

Nicolas Valdivia, UC Los Angeles
405 Hilgard Avenue
Box 951435 - A129J Murphy Hall
Los Angeles, CA 90095-1435
(310) 206.9316

Secretary

Tanya M. Grigg, Samuel Merritt College
450 30th Street, Suite 2850
Oakland, CA 94609
(510) 869.6276

Member-at-Large - Graduate/Professional

Charles W. Conn
UC Berkeley Haas School of Business
420L Student Services Building, #1900
Berkeley, CA 94720-1900
(510) 643.0183

Member-at-Large - Ethnic Diversity

Dewayne J. Barnes, Stanford University
Stanford Law School
559 Nathan Abbott Way
Stanford, CA 94305
(650) 723.9247

CSU Representative

Michael Dear, CSU Sacramento
6000 J Street
Sacramento, CA 95819-6044
(916) 278.6294

Community College Representative

Jo Ann R. Bernard, MiraCosta College
One Barnard Drive, FAO MS#3A
Oceanside, CA 92056
(760) 795.6713

Independent Representative

Yvonne Gutierrez-Sandoval, Pitzer College
1050 N. Mills Ave.
Claremont, CA 91711
(909) 621.8208

Proprietary Representative

Valerie A. Edwards-Bendy, Heald College
1605 E. March Lane
Stockton, CA 95219
(209) 473.5200 Ext: 5246

UC Representative

Heather M. Nardello, UC Merced
5200 N Lake Rd
Merced, CA 95343
(209) 228.2979

April 4, 2008

California Student Aid Commission
P.O. Box 419026
10811 International Dr.
Rancho Cordova, CA 95741
Attn: Gloria Falcon

Re: Grant Advisory Committee Nominee

On behalf of the California Association of Student Financial Aid Administrators (CASFAA), I would like to nominate, Coleetta McElroy to represent CASFAA on the California Student Aid Commission's Grant Advisory Committee (GAC).

Coleetta is the Assistant Director of Counseling and Advising at San Jose State University and works directly with Cal Grant and other CSAC Programs.

Thank you for allowing CASFAA the opportunity to be represented on this committee. If there is any additional information needed regarding this designation, please feel free to contact me directly.

Sincerely,

Louise C. Jones
CASFAA President 2008
UC Riverside
(951) 827-7247

Coleetta E. McElroy

Experience:

Assistant Director – Counseling and Advising June 1998 - current
San Jose State University
San Jose, CA

Responsibilities include providing direction and leadership for the counseling and advising staff with special emphasis on compliance with federal regulations. Develop processes and procedures consistent with financial aid packaging policies and Federal/State regulations for awarding aid. Work with campus partners (i.e.: Registrar, Admissions, EOP Offices, etc.) in order to facilitate outstanding service to prospective students and their parents.

Financial Counselor November 1988 – June 1998
San Jose State University
San Jose, CA

Responsibilities included the coordination of the Cal Grant Program, Federal Family Education Loan Program (FFELP) and Special Programs. General counseling duties included counseling and awarding of financial aid, presenting general information at on and off campus events.

Assistant Director – Financial Aid October 1986 – November 1988
DeVry Institute of Technology
City of Industry, CA

Develop and finalize student financial award process consistent with financial planning policies and procedures. Developed training and policy manuals for advisors and support staff that incorporated the federal and state guidelines. Counsel students on all acceptances and other matters related directly to the student financial payment plan.

Compliance Review Officer October 1985 – October
1986
DeVry Institute of Technology
City of Industry, CA

Responsible for planning and performing assigned compliance audits of Federal Title IV programs to meet institution's established procedures and guidelines. Completed audits of the awarding and financial aid disbursement process to meet corporate policies.

Education:

Masters of Public Administration, 1997 – San Jose State University
B.S. Degree, 1982 – Long Beach State University