

Online Education in the CSU

February 23, 2012
California Student Aid Commission

About the CSU

- The California State University has **23 campuses** has an enrollment of **427,000 students** and 22,000 faculty and 21,000 staff.
- During the 2010-2011 college year, the CSU conferred **almost 100,000 accredited degrees** (BA/BS/MA/MS/Teaching Creditials/EdD).
- Our Priority: **Access to quality higher education**
- In the last 3 years,
 - the **CSU's budget has been cut 30%**
 - the **students' tuition fees have doubled.**

CSU's Online Degree Programs

- **Currently, CSU has extensive offerings of accredited online degree programs**
 - 24 state-supported programs
 - 9 Bachelor's programs
 - 14 Master's programs
 - 1 Credential program
 - 54 self-supported programs
 - 14 Bachelor's programs
 - 40 Master's programs
- **Students in these programs typically do not receive Cal Grants**

■ **Cal State Online established in 2010**

- Executive Director, Ruth Claire Black
- Board of Directors
- Academic control of programs
- Campus participation is optional
- Leverage the capabilities of the CSU

Goal: Provide greater access to quality and affordable CSU programs and address California's expanding workforce needs through online education

■ **Begin expanding online programs through self-support programs**

Affordability Is Key Driver

- **Leveraging the size of the CSU to procure educational products & services at reduced costs**
 - **Current Efforts**
 - Library resources and tools
 - Learning management systems
 - Accessibility services
 - **RFP for Enhancing Efforts**
 - Student relationship management and services
 - Faculty support services
 - Intellectual property services
 - Regulatory compliance services

CSU's Affordable Learning Solutions Initiative

- Replace new print textbooks with no or low cost course materials
 - Open (Free) educational materials
 - Library materials
 - Faculty authored materials
 - Publishers' digital materials
- **Cal State Online will leverage no/low cost content**

- <http://als.csuprojects.org> for more information