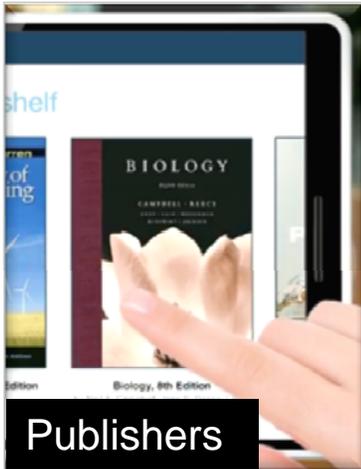


Online Textbooks

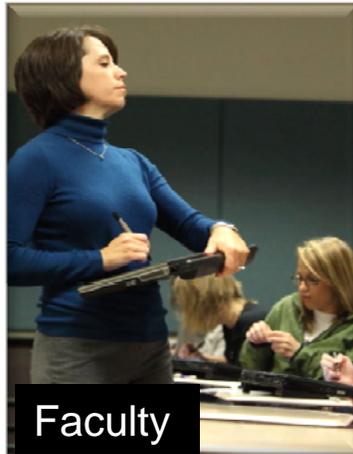
A Case Study for Potential Saving to
Students and Taxpayers

CourseSmart

Increases access to education by transforming the content value system



Publishers



Faculty



Systems



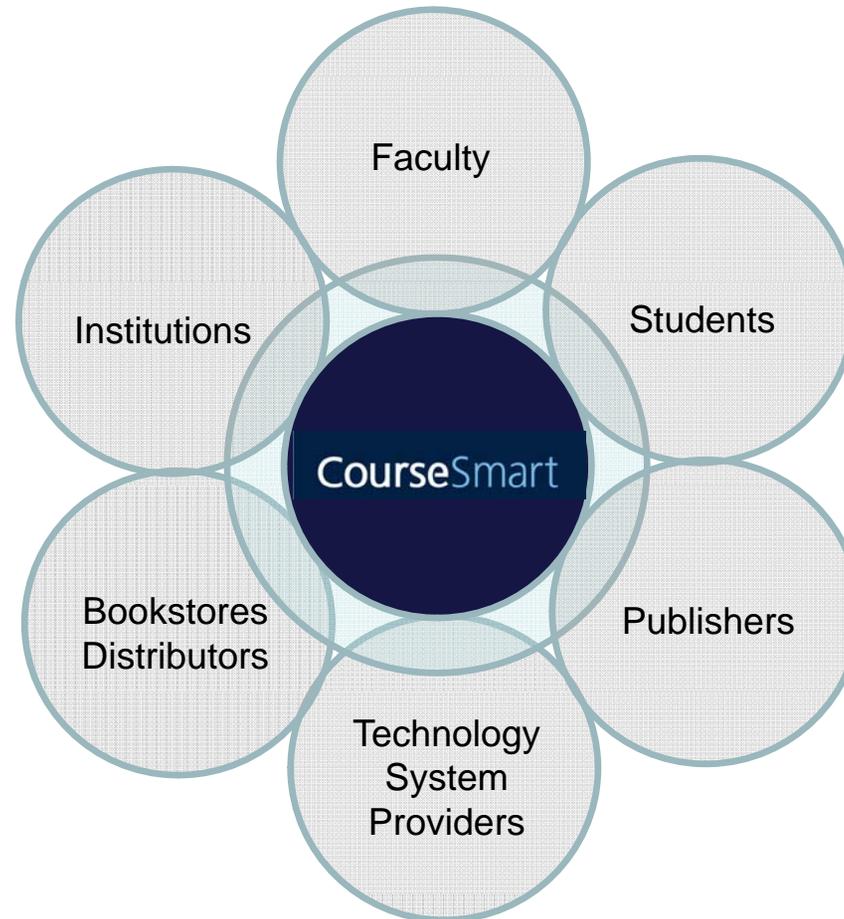
Institutions



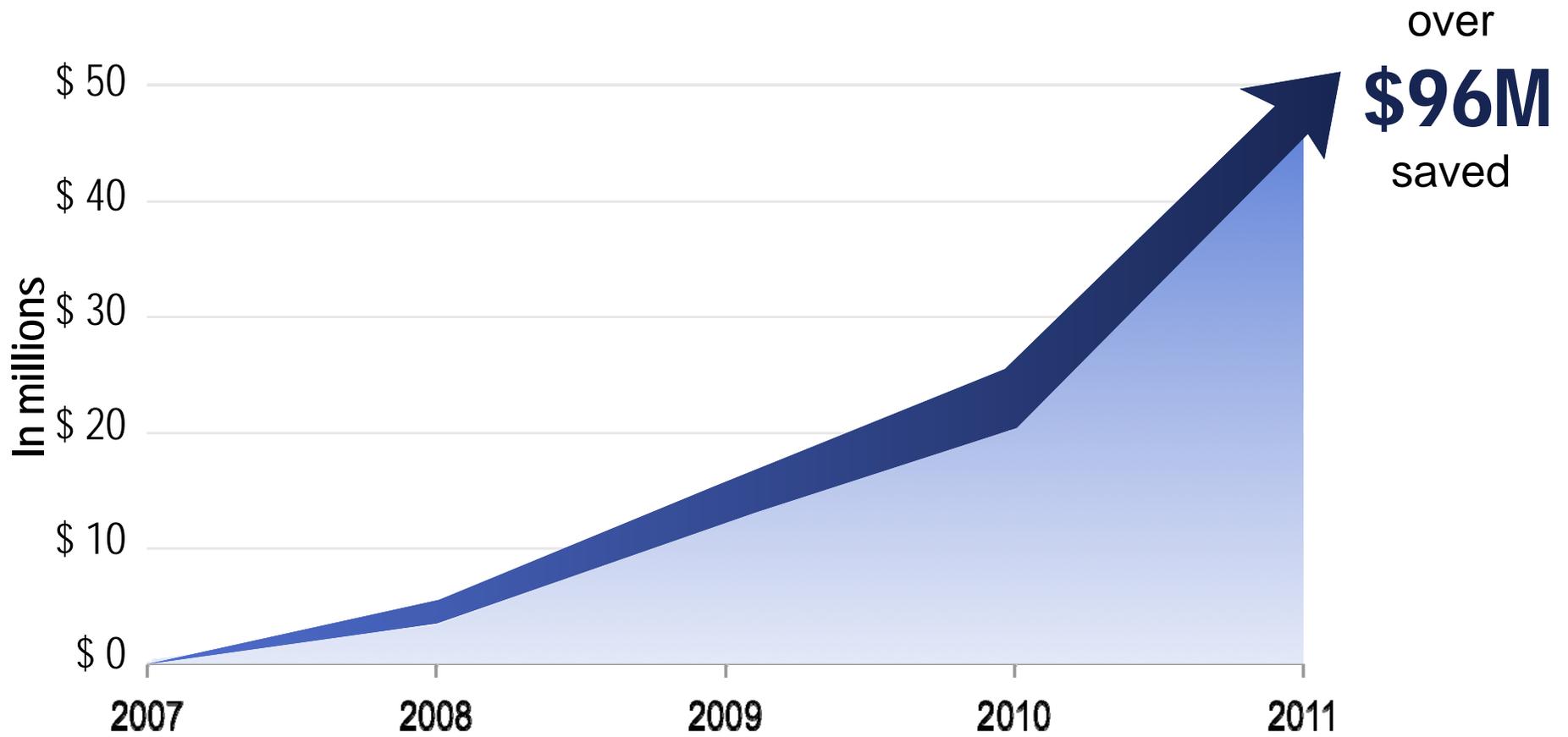
Students

Our catalog includes content from 33 publishers and covers 90% of core course content for higher education

Connecting content creators and consumers



Student Savings through eTextbooks



Flexible Licensing Models

- Site license for all students enrolled in a class
- Pay per use license for a limited number of students
- Licenses for students paying from their own funds

The Models in Action



\$4.8M saved



CALIFORNIA STATE UNIVERSITY
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Over **\$2M** saved

Anytime Anywhere Access For Everyone



57% of all students use e-books or e-textbooks

- Almost one-third of students (31 percent) wish their instructors used e-books or e-textbooks more often
- These students also report that “e-books are cheaper than regular hardbound textbooks, easier to carry around, and more accessible all the time”

...state budgets strained

...tuition on the rise

...students need to find ways to cut costs

A photograph of a graduation ceremony, overlaid with a semi-transparent blue filter. Graduates in white and red gowns are seen from the waist up, with many throwing their mortarboards into the air. The scene is filled with a sense of celebration and achievement.

Digital textbooks are clearly one solution that can make an immediate, dramatic difference.

Thank You