

# CALIFORNIA STUDENT AID COMMISSION

OFFICE OF THE EXECUTIVE DIRECTOR

February 13, 2012

## NOTICE OF PUBLIC HEARING

**NOTICE IS HEREBY GIVEN** that the California Student Aid Commission (Commission) will conduct a public hearing to consider "What Should Cal Grants Pay for in the Coming Era of Distance Learning." **The public hearing will be held on Thursday, February 23, 2012, at 9:00 a.m. and, if necessary, continuing on Friday, February 24, 2012 at 9:00 a.m. at the State Capitol, Senate Room 2040, Sacramento, CA.**

**FURTHER NOTICE IS GIVEN** that upon the conclusion of the public hearing, the Commission will meet to discuss and may take action on the "Meeting Agenda" items set forth below.

All times listed below are approximate and are subject to change. Further speakers may be heard in addition to those identified below.

### [HEARING AGENDA](#)

#### Thursday, February 23, 2012 – 9:00 a.m.

Call to Order and Roll Call  
Public Comment  
Chair's Opening Statement

#### **1. *What Should Cal Grants Pay for in the Coming Era of Distance Learning?***

##### **a. *Introduction: What should students and taxpayers expect?***

(9:15 – 9:30) Presentation by: Diana Fuentes-Michel, Executive Director, CSAC

##### **b. *Fundamentals***

(9:30 – 9:40) Presentation by: Paul Steenhausen, Legislative Analyst's Office  
[confirmed]

(9:40 – 10:00) Discussion by Commissioners

##### **c. *A case study for potential savings to students and taxpayers: Western Governors University***

(10:00 – 10:10) Presentation by: Sally Johnstone, Ph.D., Vice President, Academic Advancement, Western Governors University [confirmed]

(10:10 – 10:30) Discussion by Commissioners

##### **d. *A case study of for-profit online providers: University of Phoenix***

(10:30 – 10:40) Presentation by: Dawn Iwamoto, Ed.D., Vice Provost, University of Phoenix [confirmed]

(10:40 – 11:00) Discussion by Commissioners

##### **e. *A case study for potential savings to students and taxpayers: online text books***

(11:00 – 11:15) Presentation by: Dean Florez, President & CEO, Twenty Million Minds Foundation [confirmed]; Sean Devine, CEO, CourseSmart, LLC [confirmed]; and Bruce Hildebrand, Executive Director, Association of American Publishers (AAP) Higher Education Section [invited]

(11:15 – 11:30) Discussion by Commissioners



Lunch Break 11:30 – 1:00

**f. *Who provides oversight of distance learning and what kind of oversight is it?***

(1:00 – 1:15) Presentation by: Denise Brown, Director, California Department of Consumer Affairs [invited]; Ralph Wolff, President, Western Association of Schools and Colleges (WASC) Accrediting Commission for Senior Colleges and Universities [invited]

(1:15 – 1:30) Discussion by Commissioners

**g. *Consumer protection perspective***

(1:30 – 1:40) Presentation by: Robert Shireman [invited]

(1:40 – 2:00) Discussion by Commissioners

**h. *Distance learning from a student perspective***

(2:00 – 2:20) Presentation by Student Organizations: Keith Ellis, University of California Student Association; Kevin Feliciano, President, Student Senate for California Community Colleges [confirmed]; CSU Student Association [invited]

(2:20 – 2:45) Discussion by Commissioners

**i. *Distance learning from a faculty perspective***

(2:45 – 3:05) Presentation by Faculty Senates: Bob Anderson, Chair, University-wide Academic Senate, University of California Office of the President [invited]; Phil Smith, At-Large Representative, Academic Senate for California Community Colleges (ASCCC) [confirmed] and Michelle Pilati, ASCCC President Academic Senate CSU [invited]

(3:05 – 3:30) Discussion by Commissioners

Break 3:30-3:45

**j. *Distance learning in the California segments of higher education***

(3:30 – 4:05) Presentation by: AICCU [invited]; For-profit institutions [invited]; California Community Colleges [invited]; Ruth Black, Executive Director, CSU Online [confirmed]; Daniel Greenstein, Vice Provost, University of California [confirmed]

(4:05 – 4:30) Discussion by Commissioners

**k. *Observations of interested parties***

(4:30 – 4:45) Presentation by: Deb Barker-Garcia, President, CASFAA [confirmed]; CCCSFAAA [invited]

(4:45 – 5:00) Discussion by Commissioners

**I. *Public Comment***

**MEETING AGENDA**

2. Presentation of Resolutions (Information)
  - a. Lawrence Hershman, Former Commissioner
  - b. Enrique Murillo, Former Commissioner
3. Executive Director's Report (Information)

4. Consent calendar (Action)
  - a. Minutes of November 17-18, 2011 and December 22, 2011
  - b. Consideration of designating Commissioner(s) as Director(s) of the EdFund Board
5. Budget Update (Information)
6. New business (Information)

Adjourn

NOTE: Items designated for information are appropriate for Commission action if the Commission wishes to take action.

This information is also available on the Commission's website at [www.csac.ca.gov](http://www.csac.ca.gov). For information concerning this meeting, contact Gloria Lopez by phone at (916) 464-8074 or (916) 464-8271, or by e-mail at [glopez@csac.ca.gov](mailto:glopez@csac.ca.gov).

Agenda items occur sequentially. When circumstances warrant, the Chair may modify the order of items as they appear on the agenda. The meeting location is accessible to the disabled. If you require special assistance, please contact Gloria Lopez at least 5 days before the meeting to make special arrangements.

Members of the public who are interested in listening to the open session portions of this meeting may do so by streaming the meeting over the internet.

**February 23 & 24, 2012 Meeting**

<http://mfile.akamai.com/120161/live/reflector:53660.aspx?bkup=54981&prop=n>

Participants listening over the internet will not be able to offer comments, ask questions, or otherwise participate in the meeting.

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Senator Barry Keene (Ret.)  
Chair

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Diana Fuentes-Michel  
Executive Director