

Item 18

Information Item

Presentation by the California College Guidance Initiative

SUMMARY OF THE ISSUE(S):

Representatives from the California College Guidance Initiative (CCGI) will make a presentation about CCGI programs.

CCGI is an initiative of the Foundation for California Community Colleges. CCGI:

- works to ensure that all 6th-12th grade students in California have access to a systematic baseline of guidance and support as they plan, prepare, and pay for college;
- partners with K-12 school districts to support students, counselors, parents, and community-based organizations with technological tools that help guide the college planning and preparation process; and
- supports data sharing amongst educational segments to help smooth a student's school transition from K-12 to higher education.

CCGI will be represented by:

Tessa Carmen De Roy, Ed.D.
Executive Director
California College Guidance Initiative

Catalina Cifuentes
College and Career Coordinator
Riverside County Office of Education

RECOMMENDATION:

This is an information item with no formal action required by the Commission.

ATTACHMENT(S):

Attachment 18.1: CCGI PowerPoint Presentation

California Student Aid Commission

April 8, 2016



**CALIFORNIA COLLEGE
GUIDANCE INITIATIVE**

Systematically **increase career and college preparation** for 6th-12th grade students, and **facilitate smooth transitions** from K-12 to higher education, so that students start post-secondary positioned to succeed.

“Common Front Door to Higher Education”

- ▶ CaliforniaColleges.edu was originated through an inter-segmental budget proposal in 1998 with two goals:
 - ▶ Create a “common front door” to higher education *and*
 - ▶ An electronic transcript infrastructure
- ▶ In July 2013, the California College Guidance Initiative took over management of CaliforniaColleges.edu and built out:
 - ▶ An electronic transcript infrastructure
 - ▶ An educator-facing portal to enable data-driven college and career preparation.



Human Counseling Infrastructure

74.7 : 1



Our Two Big Goals

Goal #1

All high school seniors graduate with a **thoughtful and well-informed** post-secondary plan

Goal #2

Capture data from K-12 and use it to **address persistent information gaps** in the student success pipeline

Technological Platforms

CALIFORNIA COLLEGES.EDU
The Official Source for College & Career Planning in California

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Password:

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Resources

- [An Introduction to CaliforniaColleges.edu](#)
- [FAFSA on the Web](#)
- [Financial Aid for DREAM Act Students](#)
- [Information for Foster Youth](#)
- [icanaffordcollege.com](#)
- [College Guide Glossary of Terms](#)

Discover How To...

Track Your College Applications

Prepare for Financial Aid Season

Review Sample Financing Plans

Research and Apply for Financial Aid

Your College & University Options in California

Individual Digital Student Portfolios

- ▶ Contains a cumulative record of:
 - ▶ Goals & Aspirations
 - ▶ Assessment results from career exploration surveys
 - ▶ Degrees and Majors of interest
 - ▶ College Search Results
 - ▶ Financial Aid Plans
 - ▶ Applications submitted
 - ▶ CSU Mentor
 - ▶ FAFSA transfer module

- ▶ Unify all adult efforts around a single plan
 - ▶ Counselors/Teachers
 - ▶ Parents
 - ▶ University and community-based partners that support college preparation within districts (EOP, GEAR UP, Cal Soap etc.).

Year-To-Date Comparison

	2012-2013	2013-2014	2014-2015	2015-2016*
Total Sessions (Visits)	804,822	853,818	1,026,300	743,907
Total Pageviews	5,414,769	7,461,758	14,319,664	12,104,418
Average Pageviews per Visit	6.73	8.74	13.95	16.27
Average Visit Duration	00:04:45	00:06:34	00:11:09	00:12:14
Total Users	517,906	533,195	650,006	537,806

*July 2015 thru January 2016

Our Approach: Form K-12 District Partnerships

Current Districts	Fall 2016 Expansion Districts
Chaffey Joint Union	Anaheim Union
Corona Norco	Chino Valley
Culver City	Compton
Desert Sands	Hemet
El Monte	Moreno Valley
El Rancho	Oakland
Hacienda La Puente	Perris Union
Long Beach	San Marcos
Montebello	Upland
Murrieta Valley	
Pomona	
Rowland	
Sacramento City	
Santa Ana	
Val Verde	

K-12 Partnerships

- ▶ Data-informed functionality on CaliforniaColleges.edu
 - ▶ A-G progress analysis
 - ▶ Data sharing with higher education segments to smooth transition

- ▶ Curriculum and lesson plans
 - ▶ Instructional integration
 - ▶ Counseling interventions

- ▶ Dedicated support teams
 - ▶ Data management
 - ▶ Implementation staff to support with integration of the tools into educator practice

Importance of Electronic Transcript Platform

K-12

Constant view of progress towards "a-g" eligibility that helps increase "a-g" completion rates

Electronic Transcript Platform

Pre-verified data in accessible format that keeps all records reliably associated with the student

Community College

Better first year academic placement reduces unnecessary remediation

CSU System

More efficient and accurate admissions process reduces delays in admission and financial aid



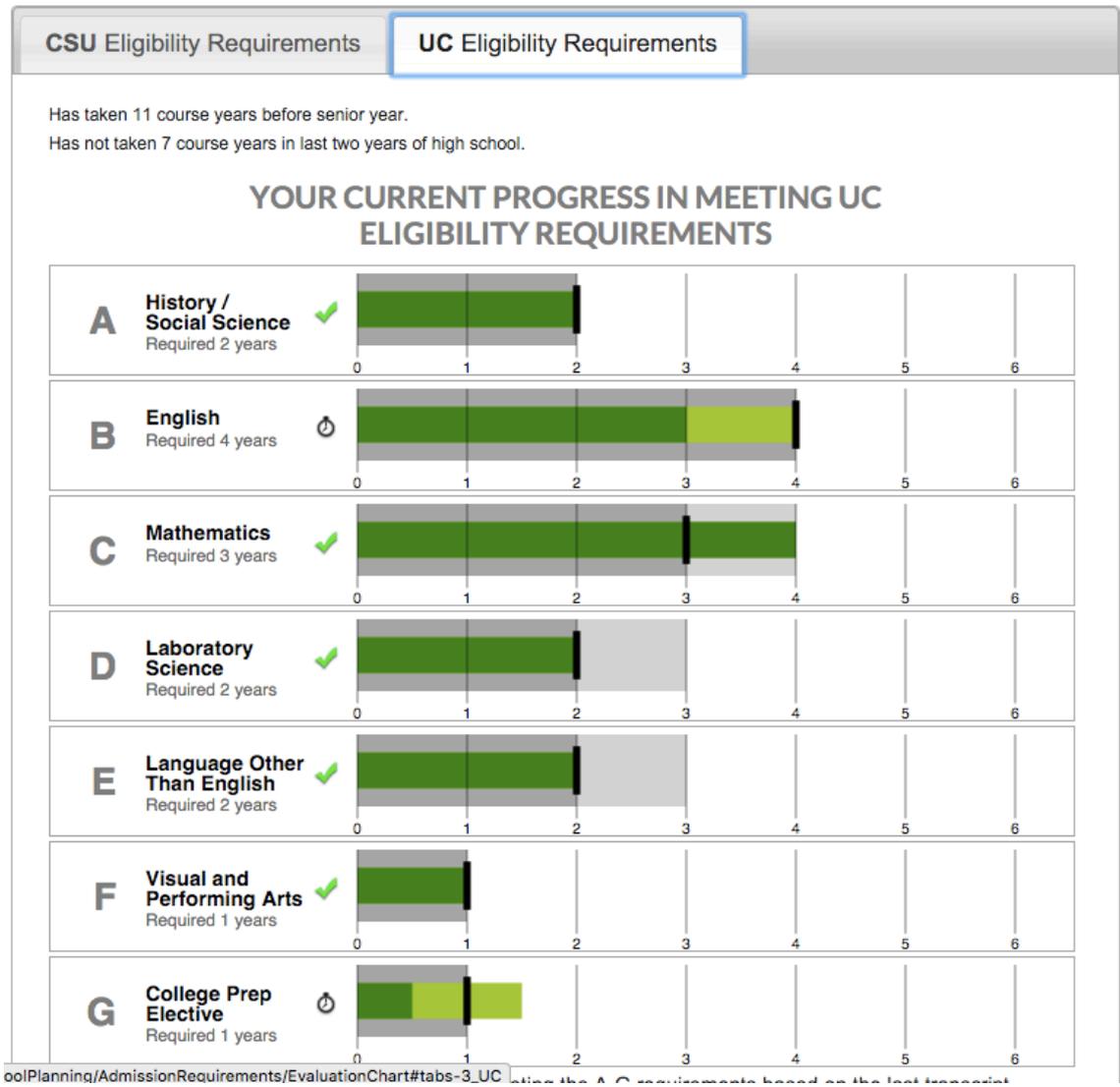
A-G Completion Rates in California

100:67:26

100:32:9



January 2016



oolPlanning/AdmissionRequirements/EvaluationChart#tabs-3_UC... Use the A-G requirements based on the last transcript

CSU Application Screenshots

Launch an Application

Start a New Application

ALL SCHOOLS YOUR SAVED SCHOOLS

Keyword search:

Browse alphabetically:

A	B	C	D	E	F	G	H	I	J	K	L	M
N	O	P	Q	R	S	T	U	V	W	X	Y	Z
All												

in

Postsecondary schools with online applications

California State University: 23 schools found 1 2 next >

Postsecondary School	Undergraduate	Graduate	International	Financial Aid
Cal Maritime	<input type="button" value="APPLY"/>		<input type="button" value="APPLY"/>	
Cal Poly Pomona	<input type="button" value="APPLY"/>	<input type="button" value="APPLY"/>	<input type="button" value="APPLY"/>	<input type="button" value="APPLY"/>
Cal Poly San Luis Obispo	<input type="button" value="APPLY"/>	<input type="button" value="APPLY"/>	<input type="button" value="APPLY"/>	<input type="button" value="APPLY"/>
CSU Bakersfield	<input type="button" value="APPLY"/>	<input type="button" value="APPLY"/>	<input type="button" value="APPLY"/>	<input type="button" value="APPLY"/>
CSU Channel Islands	<input type="button" value="APPLY"/>	<input type="button" value="APPLY"/>	<input type="button" value="APPLY"/>	<input type="button" value="APPLY"/>

Track applications

Apply to College   

Print This | E-mail This | PDF This

Applications in Progress

Application	Current Page	Date Started	Date Last Modified		
CSU Long Beach	8	August 07, 2014	August 07, 2014	<input type="button" value="RESUME"/>	<input type="button" value="REMOVE"/>

CSU Application Screenshot

CSU
application
populated
with verified
transcript
data

AREA C :: Mathematics – 3 years (6 semesters) back to top									
Algebra I, geometry, algebra II, integrated math, and advanced mathematics. Courses taken in 7th and 8th grades may be considered (list 7th grade math courses as 8th grade).									
Grade level	Year	Title / School	Term type	Grade(s) earned				Honors/ AP/IB/ College	
				Fall	Spring	Sumr 1	Sumr 2		
8	2011-12	Algebra 1 EL MONTE (CEEB: 050835)	Semester	—	—	D+	—	—	EDIT DELETE
9	2012-13	Algebra 1 EL MONTE (CEEB: 050835)	Semester	B+	—	—	—	—	EDIT DELETE
9	2012-13	Algebra 1 EL MONTE (CEEB: 050835)	Semester	—	B	—	—	—	EDIT DELETE
10	2013-14	Geometry Acc EL MONTE (CEEB: 050835)	Semester	B	—	—	—	—	EDIT DELETE
10	2013-14	Geometry Acc EL MONTE (CEEB: 050835)	Semester	—	B	—	—	—	EDIT DELETE
11	2014-15	Algebra 2 EL MONTE (CEEB: 050835)	Semester	B	—	—	—	—	EDIT DELETE
11	2014-15	Algebra 2 EL MONTE (CEEB: 050835)	Semester	—	A	—	—	—	EDIT DELETE
12	2015-16	PreCalculus/Trigonometry EL MONTE (CEEB: 050835)	Semester	Prog	—	—	—	—	EDIT DELETE
12	2015-16	PreCalculus/Trigonometry EL MONTE (CEEB: 050835)	Semester	Prog	Prog	—	—	—	EDIT DELETE
Total mathematics semesters: 9									

	Fall 2014 Application cycle	Fall 2015 Application Cycle
Total number of CSU applications launched via California Colleges.edu	13,290	24,527
Total number of those applications that pushed through with TRAN data and (beginning 2015) SSID	647	8,736

All 23 CSU campuses consider data from CaliforniaColleges.edu *pre-verified for the purposes of admission.*

Potential CSAC Collaboration – Data

- ▶ Ability to provide Student Statewide Identifier (SSID) to enable:
 - ▶ A simpler data match with FAFSA applications
 - ▶ A mechanism for confirming enrollment with colleges who have also received SSID (currently just CSU)
- ▶ Ability for community college students to verify their own high school graduation and GPA from data stored on their CaliforniaColleges.edu account

Potential CSAC Collaboration - Communications

- ▶ Further develop messaging available on CaliforniaColleges.edu
 - ▶ On the website and mobile app
 - ▶ Monthly e-newsletter
 - ▶ Curricular materials

- ▶ A Cal-Grant eligibility tool
 - ▶ Help students understand the relationship between their academic performance and the funds available to them for college

Legal and Security Standards

- ▶ All uses of data are compliant with the Federal Educational Right to Privacy Act (FERPA), the California Information Privacy Act (CIPA), and SB 1584.
 - ▶ K-12 districts maintain ownership of the data while in our system.
 - ▶ Agreements with K-12 districts explicitly state the potential uses of the data for application, admission, placement, and financial aid purposes.
- ▶ All records are maintained using top industry standards.
 - ▶ Encryption during storage and transmission

Riverside County Office of Education

The Goal is 93% FAFSA and Dream Act submission rate by
Class of 2018



FAFSA/ Dream Act Race To Submit Achievements

In 2015:

- ▶ % Of Student GPA's Submitted: 99.4%
- ▶ Class of 2015 Submitted: 19,260
- ▶ Additional Applications Completed Compared to 2014: 4,110
- ▶ Additional CAL GRANT A's Awarded: 215
- ▶ Additional CAL GRANT B's Awarded: 858
- ▶ Minimum Additional Money Gained: \$2,590,464
- ▶ Maximum Additional Money Gained: \$4,035,264

This would not be possible without the partnership and collaboration of the CSAC team.

The screenshot shows a web browser window with the URL <http://www.rcoe.us/racetosubmit/>. The browser's address bar and tabs are visible. Below the browser, there is a navigation menu with links for Home, About, Jobs, Departments, Newsroom, Our Schools, Districts, Students, Parents, and Educators. The main content area features a header with the Riverside County Office of Education logo and the 'RACETOSUBMIT' logo, which includes a graduation cap and the text 'MISSION TO FAFSA SUBMISSION'. To the right of the header are social media icons for Facebook, Twitter, YouTube, Instagram, and LinkedIn, along with the text 'Share RACETOSUBMIT your FAFSA completion'. Below the header, there is a breadcrumb trail 'Home » FAFSA Race to Submit' and a section titled 'FAFSA Race to Submit'. This section contains two paragraphs of text: the first describes the challenge to increase FAFSA submission rates, and the second provides statistics on federal aid funds. To the right of the text is a graphic for '2016 RACETOSUBMIT Begins in January' featuring a checkered flag and a graduation cap. Below the text are four blue buttons with white text: 'What Parents Need to Know', 'What Students Need to Know', 'How Schools Can Help', and 'FAFSA Success Stories'. To the right of these buttons is a section titled '2015 Race-to-Submit Winners' featuring a large graphic for 'RIVERSIDE COUNTY WINNER LA SIERRA HIGH SCHOOL JUNE 30, 2015'. Below this graphic is a red banner that says 'CLICK HERE for RACETOSUBMIT SCORECARD' with 'Class of 2015' written in blue script. At the bottom of this section is a link for 'Full List Results from Jun 30, 2015'. At the very bottom of the page is a blue banner with the text 'Learn more about the nationally recognized Riverside County' and a small image of a man in a suit.

White House College Opportunity Summit

President Barack Obama recognizes The Riverside County Education Collaborative for its **RACE TO SUBMIT** Initiative



Barriers and Concerns

- ▶ Match rates of FAFSA/ Dream Act application to Cal Grant GPA
- ▶ Matching timeline
- ▶ Text file reports
- ▶ User friendly reports like the NON SSN Status Report are not available to all users



Contact Information

The Foundation for California Community Colleges (FCCC) provides the fiscal and legal home for CCGI.

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